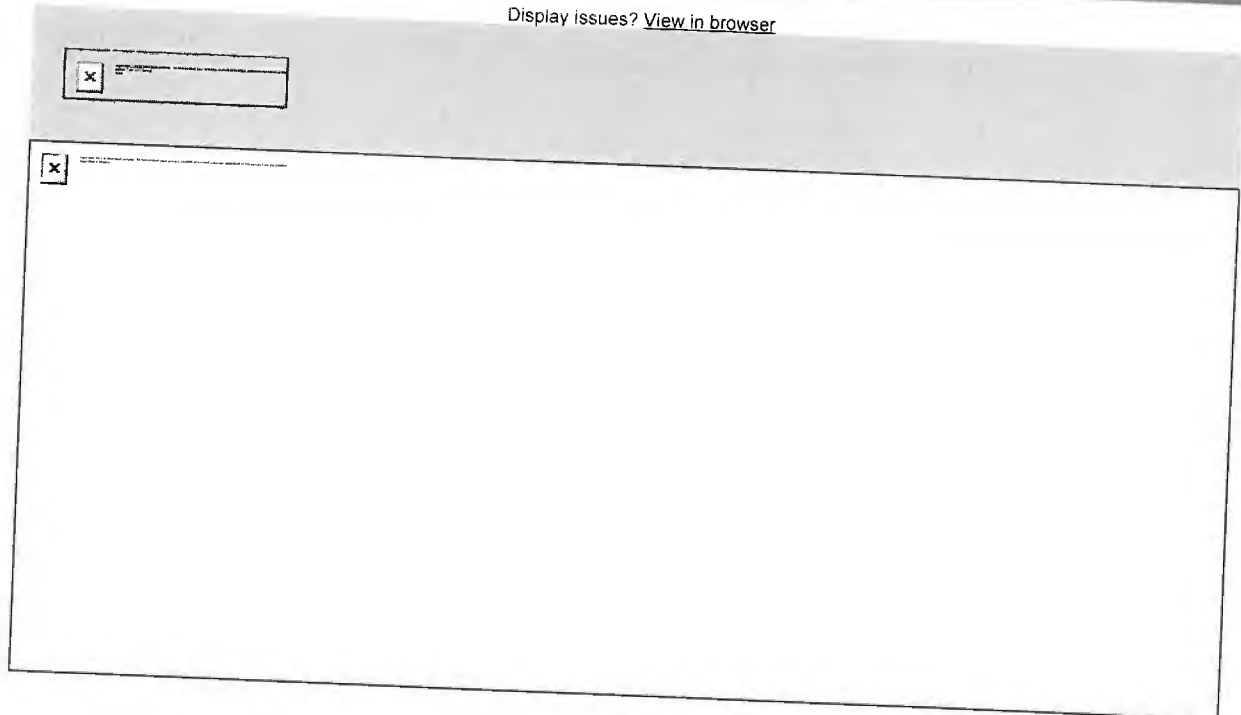


Kelsey Barak

From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Monday, August 6, 2018 10:36 AM
To: Dustin Mullins
Subject: [WEBINAR TOMORROW] Last chance to sign up for our Axon Fleet 2 webinar

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UN-CAR YOUR IN-CAR.

For too long, in-car video systems have been clunky and disconnected from other agency hardware and software. That's why we built Axon Fleet 2.

This is your last chance to sign up for our upcoming webinar on Axon Fleet 2 that will take place on Tuesday, August 7 at 1:00 pm Eastern / 10:00 am Pacific.

Inspired by law enforcement feedback, Axon Fleet 2 includes redesigned front and back cameras with new features like infrared and zoom. And it offers you things you don't always associate with in-car systems, like integrations with Axon's body cameras and evidence management system to save you time.

Sign up today to learn more—before spots fill up.

SIGN UP



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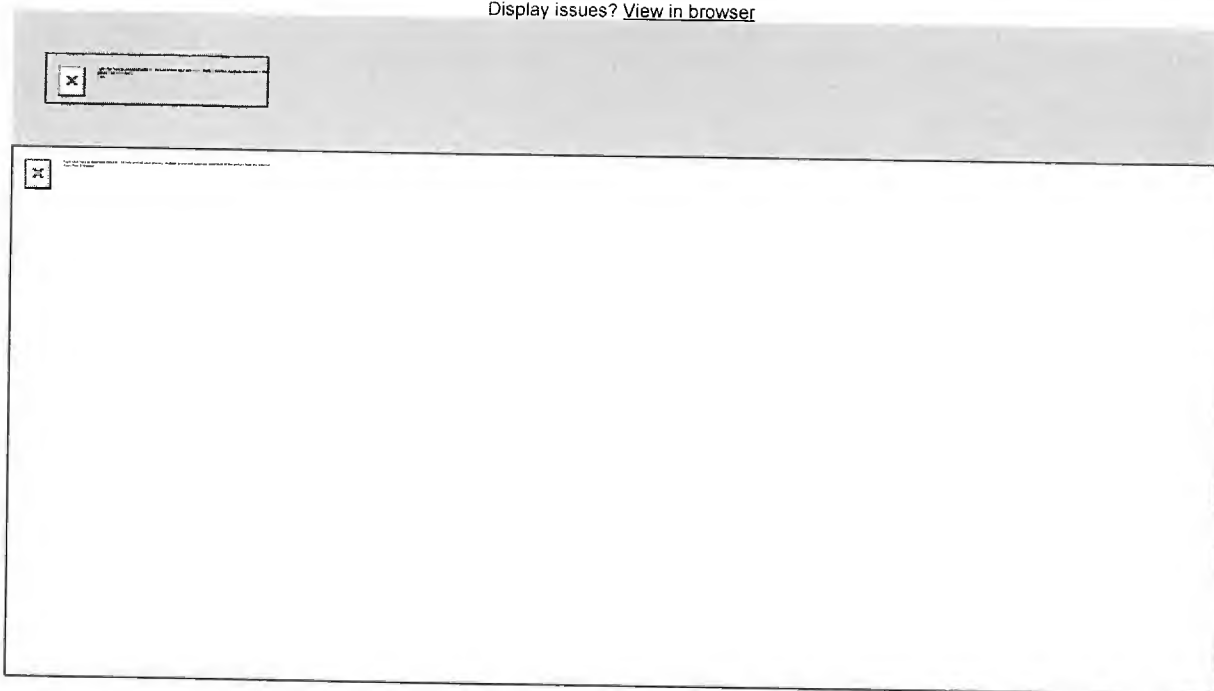
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Kelsey Barak

From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Friday, August 3, 2018 9:35 AM
To: Dustin Mullins
Subject: Last chance to sign up for our Axon Fleet 2 webinar

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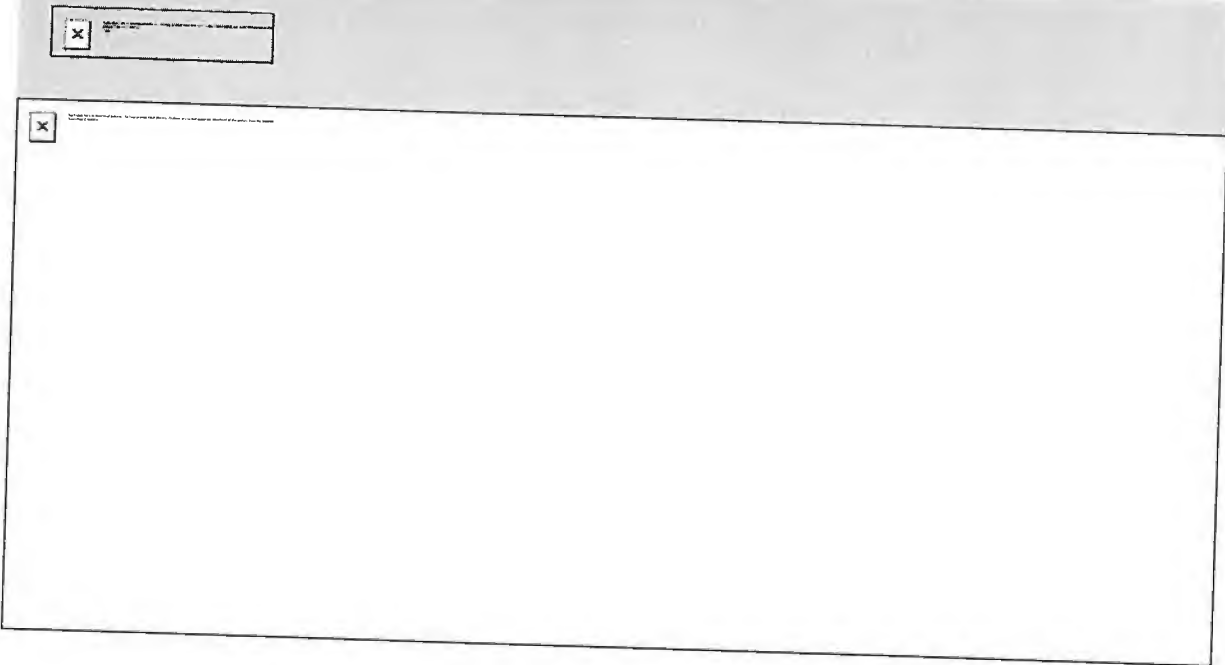
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Kelsey Barak

From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Wednesday, August 1, 2018 9:43 AM
To: Dustin Mullins
Subject: Catch our webinar on Axon Fleet 2

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Want to hear how Axon Fleet 2 could work for you? Join us for an upcoming webinar on **Tuesday, August 7** to see real-life applications of Axon Fleet 2 in action.

REGISTER FOR THE WEBINAR TODAY

Date: Tuesday, August 7, 2018

Time: 10:00 AM Pacific Daylight Time

Duration: 30 minutes — questions to follow

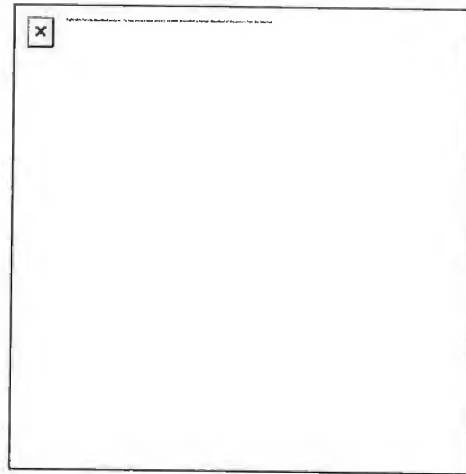
REGISTER NOW

FEATURED SPEAKER

Marc Palmieri

Axon Fleet Subject Matter Expert

Marc has been serving the law enforcement industry for over 12 years in various sales roles and has longstanding expertise in the in-car video space. As the Subject Matter Expert for Axon Fleet, he works daily to help agencies transform their in-car video and digital evidence management processes.



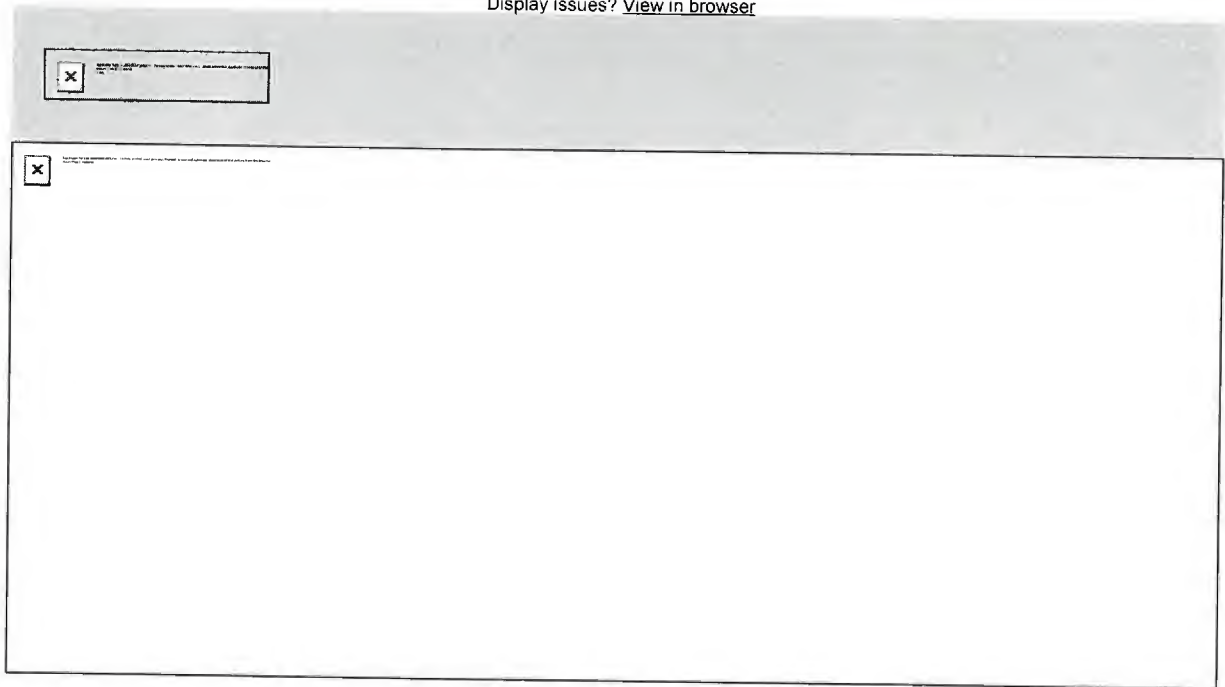
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From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Wednesday, July 25, 2018 9:38 AM
To: Dustin Mullins
Subject: You're invited to learn about Axon Fleet 2

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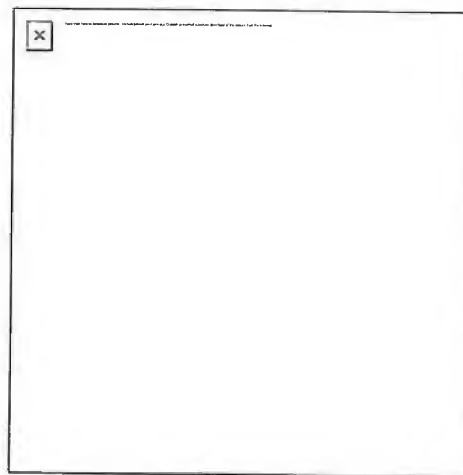
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From: TASER CEW Training Department <training@taser.com>
Sent: Thursday, July 5, 2018 10:31 AM
To: Dustin Mullins
Subject: TASER CEW Instructor Training Reminder

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TRAINING

Dear TASER Instructors,

As a TASER instructor, it's essential that you have the most up to date information about certification and processes. Please review the following key updates and reminders, so you and your students can perform at your peak:

- The schedule of TASER CEW Instructor courses may be found in **Axon Academy** (<https://academy.axon.com>). If you forget your password, you can request a new one.
- TASER CEW Instructor courses no longer differentiate between new or recertifying. There is only the one-day course for a flat fee of \$325 per student.
- Students now choose what CEW version of the class they wish to be certified on during the online registration process (choose X26P only, choose X2 only or choose BOTH X26P and X2).
- Students now complete required online course modules only for that specifically chosen CEW(s) and utilize only that chosen CEW(s) at the Instructor course practical training day (choose X26P only, choose X2 only or choose BOTH X26P and X2). The certificate will also specifically state the CEW(s) used for this course.
- Instructor certification is valid for two-years from the date certified. Once an Instructor certification is expired, that instructor is not to conduct any User

courses. They may do so only if they've attended another Instructor course which updates their certification to current.

- Users are to recertify every calendar year. For example if they certified March 11th of 2018, they'd have to recertify sometime in 2019, up to December 31st of 2019.
- All TASER Instructors are to refer to the **Resources & Bulletins** page at <https://www.axon.com/training> at least 72 hours before conducting any course. They may download current training materials, access released training bulletins, download the annual user update used for recertifying TASER CEW Users.
- Don't forget about the **TASER Instructor Network**! It gives you the opportunity to view offers to TASER Instructors only, information about our master schools for the year, a forum section to ask each other questions, and more.
- Interested in hosting an Instructor course at your facility? Read the requirements found on the Training page of www.axon.com and submit your request.

If you have any questions, please feel free to contact us at training@taser.com.

Thank you for your continued support of TASER CEWs and training!

TASER Training Department



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Kelsey Barak

From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Thursday, June 14, 2018 1:18 PM
To: Dustin Mullins
Subject: Watch Accelerate's opening keynote speaker

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Here's what you missed at Accelerate

Sorry we missed you at Axon Accelerate 2018! The conference was a huge success with over 1,200 attendees. It featured over 130 breakout sessions, an innovation workshop, as well as keynote presentations.

We want to make sure you have the opportunity to hear highlights from the opening keynote from this leading public safety conference. A recording of the presentation will be posted soon. **Sign up today to be notified when it's available** for viewing.

Want to network with public safety professionals from around the world next year? Pre-register for Axon Accelerate 2019 and be among the first to find out what's on the horizon for law enforcement.

REGISTER FOR AXON ACCELERATE 2019

Accelerate
April 30, 2019—May 1, 2019
Sheraton Grand Phoenix
340 North 3rd Street
Phoenix, AZ 85004



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From: TASER CEW Training Department <training@taser.com>
Sent: Wednesday, June 13, 2018 7:57 AM
To: Dustin Mullins
Subject: Become a TASER Civilian Trainer

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TRAINING

Hi TASER Instructors,

Are you looking for additional income on the side? Do you already teach civilian self-defense or firearms courses? We need your help!

Our TASER Civilian Trainer course certifies you to offer training on the [TASER Pulse](#) to your students. Upon completion of our TASER Civilian Trainer certification, we license you the training materials and content needed to start teaching ASAP. Why become a TASER Civilian Trainer? Demand for a less-than-lethal option is growing. Offering your civilians training for the gold-standard in less-than-lethal products will ensure they leave confident in their ability to protect themselves and their loved ones with a TASER device.

[BECOME A CIVILIAN TRAINER](#)

Thanks!

Annie Pratt
Director of Consumer Products
team@taser.com



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Kelsey Barak

From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Thursday, May 31, 2018 1:25 PM
To: Dustin Mullins
Subject: Axon Journal: Why Forbes says Google should be more like Axon

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5/31/2018 - Axon Journal #3

We've been Accelerating. Real fast.

Things have been abuzz here at Axon preparing for our user conference, Accelerate. It's shaping up to be the premiere tech and public safety conference of the year, with over a hundred sessions and heavy-hitting keynotes. Hope to see you there. And if you can't make it this time, we plan to bring you a few highlights from the show next month...so stay tuned!

– SHARE WITH A FRIEND –



ARE YOU A PRO MEMBER? MAKE THE MOST OF IT.

If you're an Axon Pro member and you missed our Being a Pro webinar, you should really check it out. Seriously, what are you waiting for? You'll learn how to collect evidence faster and how to take advantage of a bunch of new features. The webinar is free. All you gotta do is hit play.

– WATCH NOW –



AXON IS LEADING THE INDUSTRY IN RESPONSIBLE AI

By Moji Solgi, Axon Director of AI and Machine Learning

It's not often that companies the size of Axon are compared favorably to Google. But it happened last week in a Forbes article:

"This week, Axon ... demonstrated the kind of transparency that Google should aspire towards when it announced an AI ethics board to 'help guide the development of Axon's AI-powered devices and services'."

Let's recall that Google started with a machine-learned algorithm called PageRank. Since then, it has been a powerhouse for machine learning (ML), and arguably no other company has commercialized ML and artificial intelligence (AI) more than Google. They have also been paying attention to the ethical side of AI for a relatively long time.

– READ ON –



FIRST THREE PODCAST EPISODES AVAILABLE FREE

Looking for good company in your squad car or on your morning commute? Why not download our first three Accelerate podcast episodes free, and hear from experts like Sgt. Chris Cognac, Dr. Jim Delung and Dr. Kimberly Miller. They know a thing or two about a thing or two, so you should tune in. More episodes are on their way!

– LISTEN NOW –

THE STUFF WE CAN'T TALK ABOUT

By Daniel Brockley, Axon Director of Brand Creative

I grew up talking politics with my dad. Sometimes more yelling than talking, as my mom would be quick to point out. There was a lot my dad and I didn't agree on, and there still is. But we love and respect each other, and we relished the exercise of poking holes in each other's positions and having to defend our own. His perspective helped give me a more nuanced understanding on a whole slew of issues.

We didn't always change our positions at the end of these conversations, but sometimes we did. At least a little. I'm a strong believer that it's a sign of strength to change your mind about something when the evidence tells you to.

READ THE FULL ARTICLE



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Kelsey Barak

From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Thursday, May 31, 2018 12:58 PM
To: Dustin Mullins
Subject: Axon Journal: Why Forbes says Google should be more like Axon

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Kelsey Barak

From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Thursday, April 26, 2018 10:42 AM
To: Dustin Mullins
Subject: A new podcast for your coffee break

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4/26/2018 - Axon Journal #2

Time for a coffee break

If you're into free stuff, this month's journal is right up your alley. We're debuting our free Accelerate podcast, featuring conversations with a range of experts in public safety who we hope will bring you insights you can apply to your own organization. Plus, we've got some recruiting swag for you and lots more.

Grab your coffee and read on.

- SHARE WITH A FRIEND -



INTRODUCING THE (FREE!) ACCELERATE PODCAST

Our user conference, Accelerate, is taking to the digital airwaves! We thought it was a shame to hide so much thought leadership in the confines of our conference, so we're bringing you conversations with some of the experts you'll see at the show through a new podcast. It's free to listen and download—though we warn you: once you do, you may want to get your tickets to the actual show.

– TUNE IN –



YOUR PERSPECTIVE ON RECRUITING

We've made a commitment to help agencies in your efforts to recruit the best and brightest new officers—because we believe strongly in the future of law enforcement.

So, how can we help?

Please take this (super short, we promise) survey to let us know what's going right and what's not in your agency's recruiting efforts:

– TAKE SURVEY –

ARE MILLENNIALS JUST ENTITLED?

by Jim Brady, VP of Global Supply Chain

I hear a lot about "millennials," — defined by Wikipedia (the source of all truth) as

those people born between early 80's and mid 90's. I hear that they are a narcissistic lot, caring about only what's in it for them. I hear that because they received participation medals, they feel "entitled" and are impatient to get ahead, driven by an endless need for recognition, more coin, fame, and glory...

READ THE FULL ARTICLE 



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Want to get candidates excited to join the force? Offer them some swag to get in the spirit. We've created several designs for you to choose from. Order them from the Threadless store, and you just pay the cost of the shirt or mug or hat the design is printed on. We don't make a cent.

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Kelsey Barak

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Sent: Thursday, April 26, 2018 10:12 AM
To: Dustin Mullins
Subject: Axon journal: Grab your coffee and read on.

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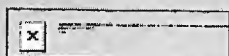
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Sent: Thursday, April 19, 2018 9:04 AM
To: Dustin Mullins
Subject: Get certified

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18 Different Certifications to Choose From

Axon is excited to present a redesigned certification experience at the 2018 Accelerate conference this year.

In one day you'll receive an immersive overview of our body-worn cameras (BWCs), mobile applications and evidence management software (Evidence.com).

Program attendees will develop a deep knowledge and understanding of Axon systems, practice new skills, participate in workshops and connect with fellow trainees.

Register and receive 40% discount to attend the two-day Accelerate conference taking place June 5-6, 2018 using promo code: **Training40**

Choose the certification that's right for you:

Redaction | Case Sharing | Body 2 & Flex 2 | **Mobile Applications** | Body-Worn
Camera Docks | Evidence.com Admin Settings | Audit Trails | **Courtroom**
Testifying Role Play | Labs

LEARN MORE



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From: TASER Training Department <training@taser.com>
Sent: Friday, March 16, 2018 11:55 AM
To: Dustin Mullins
Subject: TASER Training Bulletin 20.2-02 Updated Safety Procedures for Handling Wet CEW

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TRAINING

TRAINING BULLETIN 20.2-02

UPDATED SAFETY PROCEDURES FOR HANDLING WET CEW

Background: This training bulletin is being issued to update the safe handling procedures for CEWs that have been completely submerged in water or exposed to a significant amount of moisture.

- Axon recommends securing the CEW in the holster prior to removing the battery in order to contain the probes in the event of a discharge. Cartridges can be safely unloaded once the power source is removed.
- CEWs that have been exposed to extensive amounts of moisture should be wiped down (including inside of cartridge bays and holster) prior to being air dried for 24 hours.
- CEWs that have been submerged in water should be returned through the RMA procedure.
- Cartridges that are exposed to significant moisture must be disposed of in an electrostatic discharge (ESD) safe procedure.

Please contact training@taser.com with any questions.



From: training@contact.axon.com
Sent: Tuesday, March 6, 2018 10:03 AM
To: Dustin Mullins
Subject: How to diffuse dangerous situations

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How are you modernizing your CEW strategy?

What better way to build on your agency's CEW strategy than by comparing notes with your peers?

At Axon Accelerate, you'll have the opportunity to network with other leaders in law enforcement and join exciting sessions covering a variety of CEW-related topics—such as de-escalation tactics from around the globe—a panel discussion on CEW use in the US, UK, and Canada.

Don't miss out—use your promo code CEW20 to get 20% off your tickets.

REGISTER NOW



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From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Saturday, February 24, 2018 9:39 AM
To: Dustin Mullins
Subject: What we heard: The best conference I've attended in 26 years

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It's not just a conference. It's an event.

Not to brag, but attendees really, really enjoyed Accelerate 2017.

Check out what some of our attendees had to say about last year's conference:

"This was the no-corners cut conference and certification. This was the best by far "conference" I've been to in my 26 years law enforcement career which has expanded in many areas not only LE."

"Learning about the new concepts and advances in technology was great. It allows the user to see where we are and begin to think about how the technology can and will impact the very near future of policing."

This great response is all the more reason why we wanted to further ramp up our keynotes, fireside chats, and hands-on labs at Accelerate 2018. Join us in Scottsdale to hear from industry experts on crisis management, officers' mental health, and more.

One week left to save \$125 on your registration by using promo code: Accelerate125

RESERVE YOUR SPOT



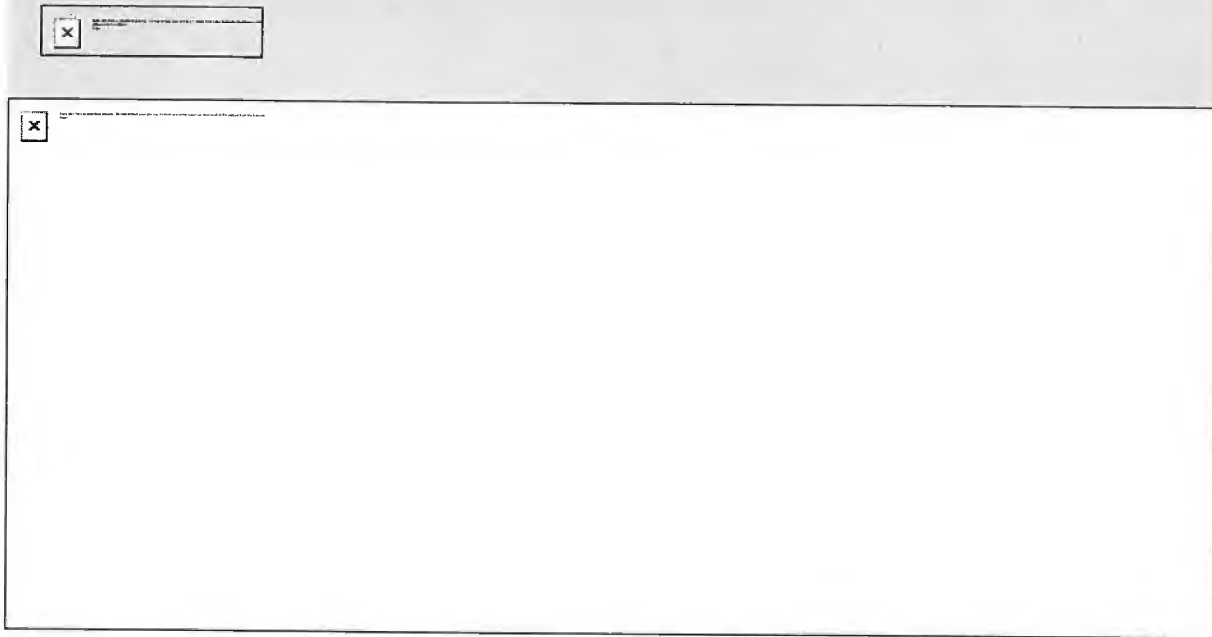
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From: mriordan@contact.axon.com
Sent: Monday, February 12, 2018 10:06 AM
To: Dustin Mullins
Subject: [Webinar] Last chance to register to learn about Axon Fleet

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If you want to always have the latest and greatest in-car camera, the best thing to do is not to buy one at all. Instead, buy into Axon Fleet.

With Fleet, your camera hardware and software will be upgraded automatically, so you'll always have the latest tech and be the most effective you can be in the field.

Other agencies are already seeing the benefits of Fleet. Join us for a webinar **tomorrow (Tuesday, Feb. 13) at 1:00 pm Eastern / 10:00 am Pacific** to learn how Blackman-Leoni Township has made the most of their new technology.

REGISTER FOR THE WEBINAR TODAY

Date: Tuesday, Feb. 13

Time: 1:00 pm EST - 12:00 pm CST - 11:00 am MST - 10:00 am PST

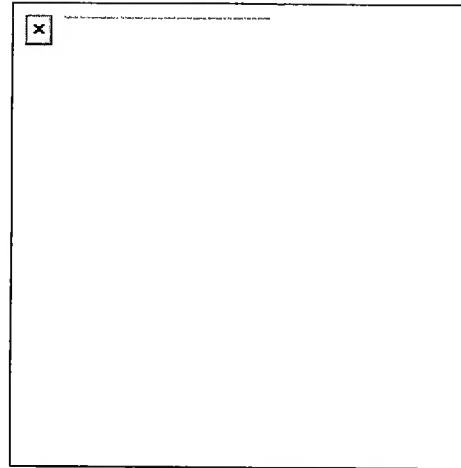
Duration: 30 minutes

SIGN UP NOW

CHRISTOPHER BOULTER

DEPUTY DIRECTOR, BLACKMAN-LEONI TOWNSHIP

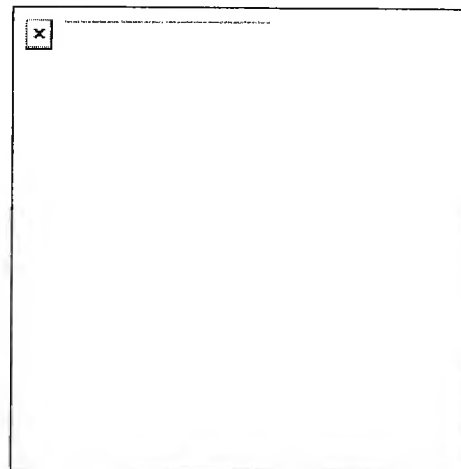
Christopher Boulter is the **Deputy Director of Support Services at Blackman-Leoni (MI) Public Safety**. With over 20 years in LE and over a dozen as a firefighter, he now oversees the technological infrastructure of Blackman Charter Township and works daily to enhance the jobs of law enforcement with new technologies.



MARC PALMIERI

PRINCIPAL AXON FLEET SUBJECT MATTER EXPERT

Marc has been serving the law enforcement industry for over 12 years in various sales roles and has longstanding expertise in the in-car video space. As the **Subject Matter Expert for Axon Fleet**, he works daily to help agencies transform their in-car video and digital evidence management processes.



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Kelsey Barak

From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Tuesday, February 6, 2018 1:00 PM
To: Dustin Mullins
Subject: Oops, we made a mistake

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Dear Dustin,

You know how everyone makes mistakes? Well, we made one!

The last email we sent you offering free tickets to Accelerate was supposed to go to a very small group of agencies involved in our Axon Insiders program, a group that gives us feedback on products in development.

The good news? We're going to make good on our promise! All of you who received the offer of free tickets to our user conference, Axon Accelerate, will be able to redeem those tickets for **two new free registrations through midnight this Friday, February 9th**. After that time, tickets will be available at standard rates.

To redeem your two free Accelerate conference tickets, go to:
<https://www.acceleratepolicing.com/>

Promo code: OopsyDaisy

This year's conference promises to be an incredible mix of thought-leadership, networking and training. We're bringing in experts from around the globe to talk about a range of issues relating to technology and public safety.

Here's to happy accidents! We hope to see you at Axon Accelerate.

Sincerely,

Your blushing friends in marketing

P.S. If you're interested in learning more about the Insider program, go to
www.axon.com/insider

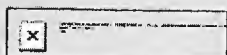


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From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Tuesday, February 6, 2018 10:11 AM
To: Dustin Mullins
Subject: Axon Insiders: Dustin claim your two free tickets now

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Join the global experts in public safety this summer

You're an insider, so we're going to treat you like one.

Claim your two free tickets to Axon Accelerate 2018! Take advantage of the opportunity to see and network with the foremost leaders in public safety.

In addition to a keynote by Peyton Manning, we've assembled top speaking talent from across the globe. Hear from industry experts as they provide best practices for how and when to share body-worn camera footage, policy compliance methodology for officers' mental health support, and more.

Check out a preview of some of our exciting speakers:

- Detective Constable Sandra Wood and Superintendent Adrian Hutchinson from The London Metropolitan Police Services
- Sergeant Chris Scallon from the Norfolk Police Department
- T.J. Smith, Chief of Media Relations for the Baltimore Police Department
- The Head of Social Media at the Las Vegas Metro Police Department

As an Axon Insider, you have access to two free tickets—claim them today!

Use your unique ticket code:

SEE MORE GREAT SESSIONS



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Kelsey Barak

From: Jennifer Bliven <jennifer@taser.com>
Sent: Tuesday, February 6, 2018 9:06 AM
Subject: Signal Hill, CA TASER CEW Instructor Course Open!
Attachments: HowToRegister&Pay.pdf

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Good morning TASER Instructors!

I wanted you to be aware of the TASER CEW Instructor course taking place in Signal Hill, CA Thursday, March 15th. To view more details and/or register for this course or others in your state, please log into your Axon Academy account. As a TASER CEW Instructor need only create a new password if you have not done so already.

This new system now allows registration for other users, multiple enrollments and payments at one time. ***Anyone wanting to access the system must first request access.*** There is a 24 to 48 hour verification approval process. You may check your progress. Once access has been approved, an email is sent to that person. **Attached is a HowTo guide on registering and making payments.** Feel free to forward!

Please note: Payment of either credit card or a check (no POs) is REQUIRED to be received no later than 21 days before the training course. If payment has not been received, the student is automatically canceled from the course. Checks may be mailed to the address below and download their W9 if needed.

PoliceOne.com
200 Green Street - Suite 200
San Francisco, CA 94111

Should you have any questions or concerns, please feel free to contact us at training@taser.com.

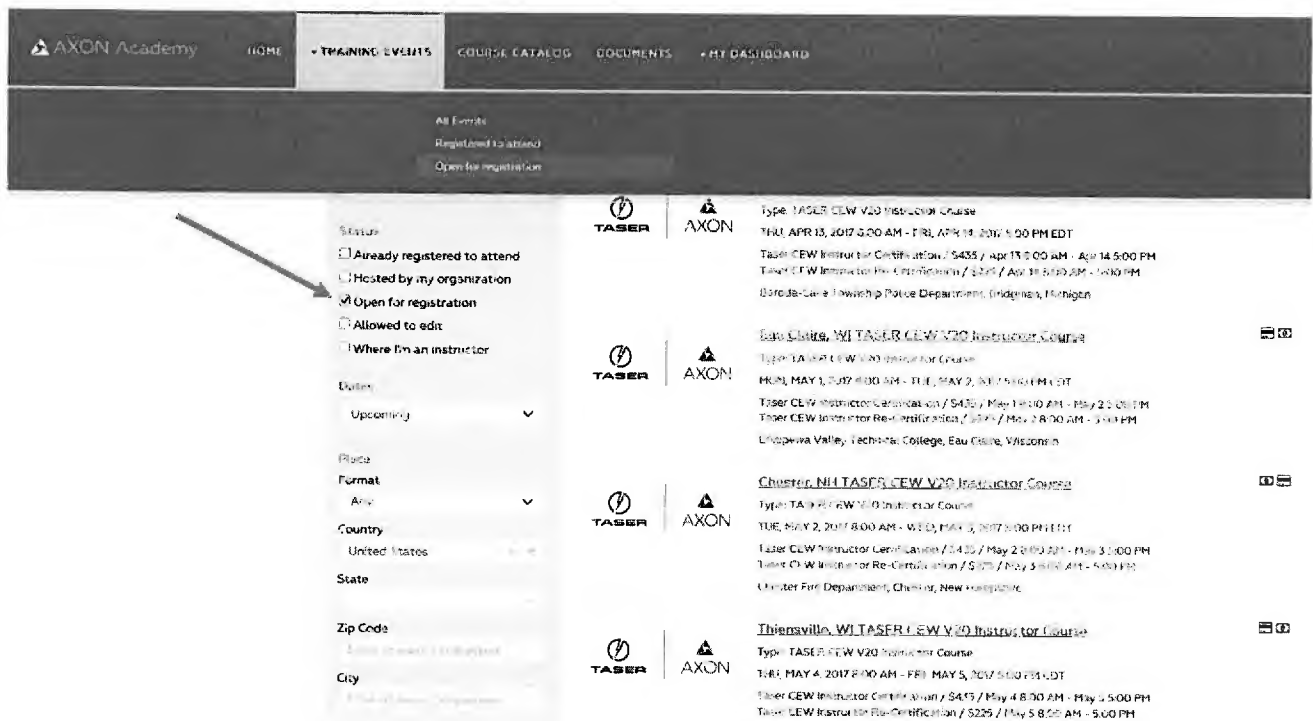
Many Thanks!

JENNIFER BLIVEN
TASER Training Administrative Manager

AXON.COM

How to Register and Pay for an Event

- Two ways to access the site:
 - Go to www.axon.com/training and choose Axon Academy from the menu bar
 - Go to Axon Academy direct (<https://academy.axon.com>) to either register for a new account or login. (Submitting a request for access can take one to two business days to complete the approval process. Please note every person needing access to this website is required to go through this approval process as this site is secured. Should you have any difficulties or delay completing your request, contact <https://help.policeone.com>)
- Once logged into Axon Academy, choose "Open for registration" from the Training Events tab
- Use the search fields to find events in the location you're training in, for example the entire state, city, or zip code



- After your search has been applied, click on the Event you want to register for
- In the right-hand column, click the "New registration" button

Registration

This event is open for registration

Close date: Monday, May 1, 2017 8:00 AM MST

Tickets left: 11

[New registration](#)

- In the "New Registration Order" window that appears (screenshot below), fill in the following fields:
 - Choose your payment method (Credit Card or Offline payment)
 - If you select Offline payment (P.O.), you'll need to provide an address and you have the option of providing a P.O. number. These will populate our P.O. invoice. Choose who you are registering for the event:

2. To register yourself for the event, select "Register me"
 1. Coupon code is optional
3. To register someone else, select "Register other person"
 1. Fill in the email address, first name and last name of the person – coupon code is optional

Note: Only verified users in our system are allowed to be registered. If the user is not found by email address, they will not be registered for the event
 4. To register additional people, use the "Add Attendee" button
2. Select the training package for each person being registered, i.e. New Certification vs. Re-Certification
3. Choose your payment method (Credit Card or Offline payment. Do not use when utilizing coupon)
 1. If you select Offline payment (P.O.), you'll need to provide an address and you have the option of providing a P.O. number. These will populate our P.O. invoice.
4. When you're ready to place your order, click "Save"

The screenshot shows a web form titled "Add your attendees". At the top, there are two radio buttons: "Register me" (selected) and "Register other person". Below these are two input fields for "Email (first, last, phone)" and "Coupon code". Underneath, there are two radio buttons for selecting a training package: "Taser CEW Instructor Certification / \$435 / Mon, May 22, 2017 8:00 AM - Tue, May 23, 2017 5:00 PM MST" (selected) and "Taser CEW Instructor Re-Certification / \$225 / Tue, May 23, 2017 8:00 AM - 5:00 PM MST". A grey "Add Attendee" button is positioned below the training package options. Further down, under the heading "Select a payment method", there are two radio buttons: "Credit Card" (selected) and "Offline payment (Check, PO)". At the bottom right of the form are two buttons: "Save" and "Cancel".

7. On the order details page:
 1. If you selected Credit Card as your payment option:
 1. you can view your invoice first, or go ahead and click the "Make Payment" button

Events > Registration Order #6105

Information

Created by: Jen Bliven

Event: [Scottdale, AZ TASER CEW V20 Instructor Course](#)

Payment method: Credit Card

Status: Created

You need to complete your payment within 30 minutes, otherwise your order will be canceled so that other attendees can be registered

[Pay online](#)

[View invoice](#)

Attendees

Total active: 1

Jen Bliven (j_bliven@yahoo.com)

Taser CEW Instructor Certification \$435

Online status: Incomplete | Training status: - | [View training details](#) | [Cancel](#)

2. fill in your credit card details and click the "Pay" button

Credit Card

Card number

Expiration

MM

YY

CVC

Pay \$435.00

2. If you selected Offline Payment (P.O.):
 1. Click the "View invoice" button

Events > Registration Order #36

Information

Created by: Billy Taze III

Event: Scottsdale, AZ - TASER CEW V20 Instructor Course

Payment method: Offline payment (Check, PO)

PO Number: 135235213

Status: Created

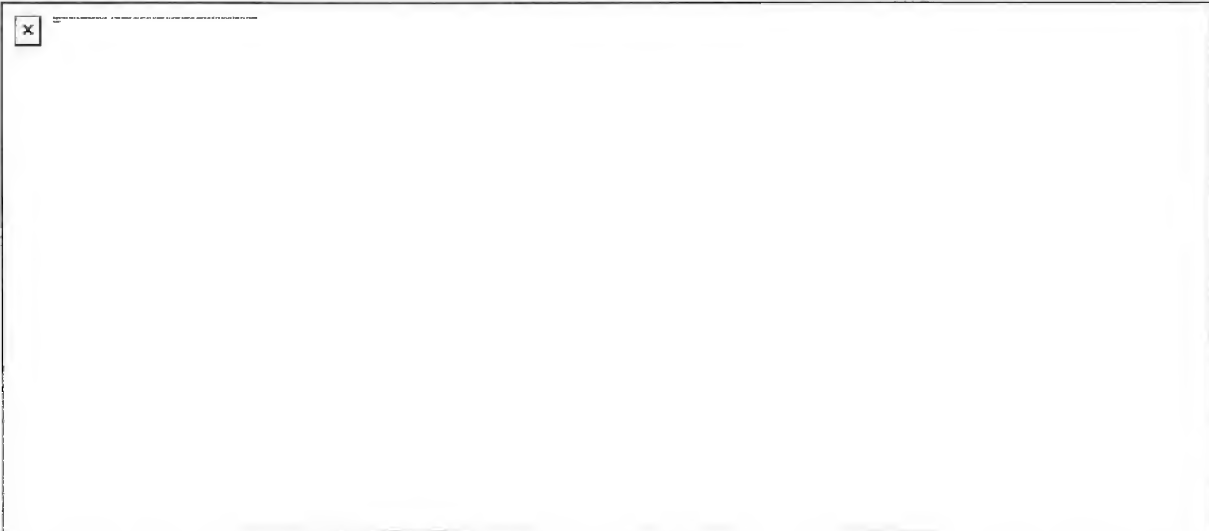
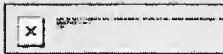
 [View invoice](#)

2. Print the P.O. invoice and provide it to your account/finance department
3. Your accounting/finance department will need to **make a check payable to PoliceOne.com** and mail it to 200 Green Street, Suite 200, San Francisco, CA 94111
4. Your account/finance department will use the P.O. number as a reference number in their own records
5. Once your payment is received and processed, our team (PoliceOne.com accounting team) will mark payment as complete in the system

From: mriordan@contact.axon.com
Sent: Tuesday, January 30, 2018 8:18 AM
To: Dustin Mullins
Subject: Axon does in-car, too

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INVEST IN YOUR FUTURE

Dear,

Have you heard? Axon does in-car. But not any old in-car system. We offer Axon Fleet, which gets updates pushed straight to the device and comes with an automatic upgrade for whenever a new version is released.

Plus, Fleet offers all that you need, from integrations with Axon's body cameras to a simple-to-install system that won't leave your vehicles in the shop.

Join us for an upcoming webinar with Blackman-Leoni Township to hear about their experiences installing and using Fleet alongside their Axon Body 2 cameras. Once you learn more, we think you'll want to make the move to Fleet yourself.

Webinar: Fleet Unlimited

Tuesday, Feb. 13, 10am Pacific / 1pm Eastern

REGISTER NOW

Stay safe,

Michael Riordan
Product Marketing Manager



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From: TASER Training Department <training@taser.com>
Sent: Monday, January 29, 2018 2:29 PM
To: Dustin Mullins
Subject: TASER Training Bulletin 20.2-01 Axon Signal Mute Mode

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TRAINING

TRAINING BULLETIN 20.2-01 AXON SIGNAL MUTE MODE

Background: One of the features built into the TASER X2 and X26P conducted electrical weapons (CEWs) is the ability to upload new operating firmware as firmware upgrades are developed. Promptly installing firmware updates is critical for helping to ensure the health and serviceability of your agency's CEWs. These releases address anything from simple bugs, to enhancements that result in a more reliable weapon, to brand-new features that make your CEWs perform better in the field.

On February 5th, 2018, Axon is releasing Version 4.037 of the X2 and X26P CEW operating firmware which includes the following updates:

- Update to change the flashing "LO BATT" warning on the CID from 20% to 10% for all PPM types to warn of a critically low battery. (Note this does not affect the TASER CAM HD or Auto Shut-down TASER CAM HD recorders). As a reminder, Axon recommends that officers replace their CEW battery when the battery life icon reaches the 20% mark. This update does not replace the battery life replacement recommendation, but instead provides a secondary warning for a critically low battery.
- Update Signal Performance Power Magazine (SPPM) Status transmission to start a new 30-second session each time CEW is Armed.
- An update for CEWs equipped with an SPPM to allow Signal Mute Mode to be enabled to NOT alert Axon cameras to record. Note this update will not be functional until a related firmware update for Axon cameras is released on or about March of 2018. Once functional, the Signal Mute Mode feature will allow agencies to disable Signal activation as needed, for example during function tests, to preserve battery life and prevent inadvertent activation of nearby cameras.
- The Evidence.com "SPPM Transmit in Safe" Agency Setting is set to DISABLED by default.
- Update OLED Stealth Mode dimming to support new OLED hardware.
- Various bug fixes and improvements.

For any questions, please contact <https://communities.taser.com/support/SupportContactUs?typ=LE>.

Thank you for your support!



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From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Thursday, January 25, 2018 12:48 PM
To: Dustin Mullins
Subject: Join Peyton Manning at Axon Accelerate 2018

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Learn from a proven leader

Two-time Super Bowl champ, 14x Pro Bowler, and all-around likable guy, Peyton Manning takes on Axon Accelerate 2018.

Join the former pro athlete as he discusses the importance of leadership, teamwork, and communication, both on and off the field.

Don't miss your chance to hear from Peyton Manning.

RESERVE YOUR SPOT

Peyton's just the beginning

Check out our other incredible speakers and learn more about their topics. View sessions by category.

[BODY-WORN CAMERAS](#)[TASER WEAPONS](#)[IT & SECURITY](#)[LEADERSHIP](#)[PIO](#)[PROSECUTOR](#)[VIEW ALL SESSIONS](#)

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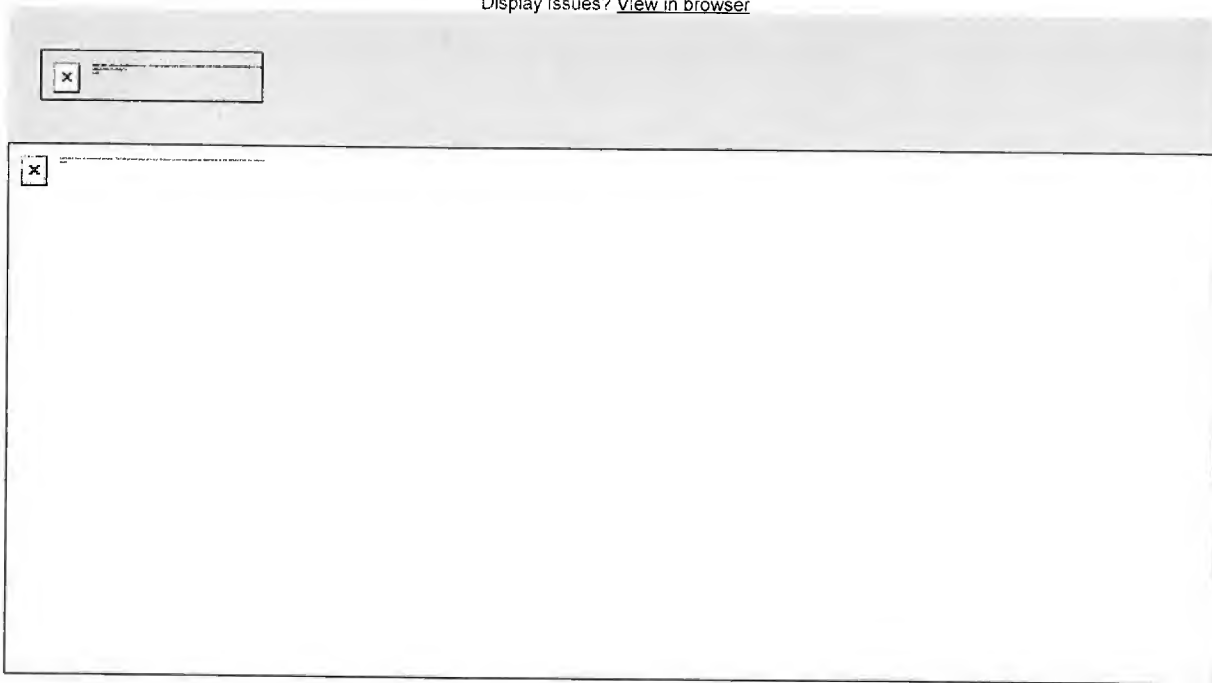
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Kelsey Barak

From: mriordan@contact.axon.com
Sent: Tuesday, January 23, 2018 10:34 AM
To: Dustin Mullins
Subject: [Webinar] You're invited to learn about Axon Fleet

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With Fleet, your camera hardware and software will be upgraded automatically, so you'll always have the latest tech and be the most effective you can be in the field.

Other agencies are already seeing the benefits of Fleet. [Join us for an upcoming webinar](#) on **Tuesday, Feb. 13 at 1:00 pm Eastern / 10:00 am Pacific** to learn how Blackman-Leoni Township has made the most of their new technology.

REGISTER FOR THE WEBINAR TODAY

Date: Tuesday, Feb. 13

Time: 1:00 pm EST - 12:00 pm CST - 11:00 am MST - 10:00 am PST

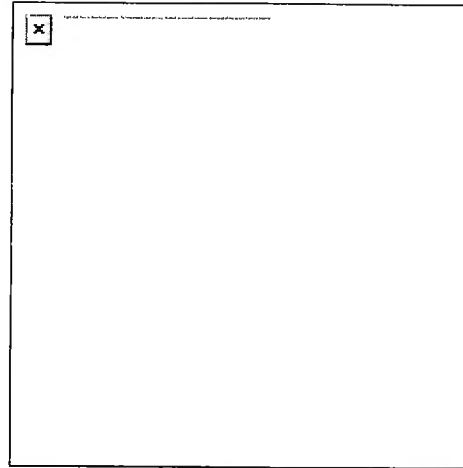
Duration: 30 minutes

[SIGN UP NOW](#)

CHRISTOPHER BOULTER

DEPUTY DIRECTOR, BLACKMAN-LEONI TOWNSHIP

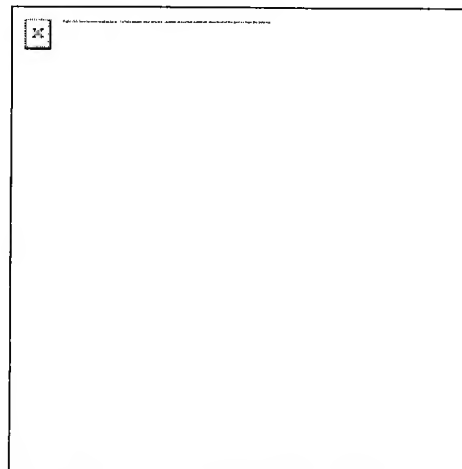
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MARC PALMIERI

PRINCIPAL AXON FLEET SUBJECT MATTER EXPERT

Marc has been serving the law enforcement industry for over 12 years in various sales roles and has longstanding expertise in the in-car video space. As the **Subject Matter Expert for Axon Fleet**, he works daily to help agencies transform their in-car video and digital evidence management processes.



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Kelsey Barak

From: Training Administrative Manager Jennifer Bliven <training@taser.com>
Sent: Tuesday, January 16, 2018 12:03 PM
To: Dustin Mullins
Subject: TASER Training 2018 Master Schools Announced

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x

TRAINING

ER TRAINING 2018 MASTER SCHOOLS ANNOUNCED

y TASER Instructors!

leased to announce our 2018 schedule of master schools. These are the three locations and dates we will be holding these co

ourses have been posted in the TASER Instructor Network for a couple weeks. You may access that site by going

www.axon.com/training and clicking the Instructor Network tab or going direct

communities.taser.com/support/CommunitiesSelfRegSecure?refURL=https://communities.taser.com/support/Instructor_Home

persons who are newly applying, all five items (master application, master registration, letter of recommendation, resume and
rses taught with dates and number of persons per class) must be submitted together, directly to me by emailing to jennifer@tas

ommission, applicants will receive an email response acknowledging receipt of the necessary items. Jennifer will then sent a follo
en the applicant's packet has been approved for attendance at Master Instructor School.

of you recertifying, please email me both attached signed master application AND registration form (no payment need be liste
rollment). I do not need any resume, list of classes, letter of recommendation, etc. This course will not be billed until closer to
lates. All invoices and receipts will be mailed to the address listed on the registration form you submit.

FL March 5-9, 2018

Ontario May 21-25, 2018

zona October 29-November 02, 2018

Click one of the locations above to access the registration form, to include the [master instructor application](#). All forms are received in order to be reviewed. These courses will close for enrollment 30 days from training dates. All forms must be submitted before they can be accepted.

Note these courses will fill to capacity so it is recommended to apply as soon as possible.

Thank you for your continued support!

Training Department

[@taser.com](#)



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From: Jennifer Bliven <jennifer@taser.com>
Sent: Thursday, January 11, 2018 10:14 AM
Subject: TASER Training Bulletin 20.0-08 Version 20.2 Release_Cross Connect

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x

TRAINING

TRAINING BULLETIN 20.0-08: VERSION 20.2 RELEASE

DOWNLOAD THE LATEST INSTRUCTOR TRAINING TO STAY CURRENT WITH CEW INFORMATION.

Background: To ensure that our training accounts for the latest updates in technology and public-safety best practices, Axon periodically updates its training materials with important new information.

Version 20.2 of the TASER Instructor and User training courses has been released and is **effective January 15, 2018**. Version 20.2 supersedes all prior training revisions.

About Version 20.2

Version 20.2 includes instructor and user courses for the TASER X26, X26P and X2 Conducted Electrical Weapons (CEWs). TASER M26 and X3 courses are available upon request.

With the release of Version 20.2, the requirements for the certification courses have changed to the following:

- Instructor certification and recertification course for the X26, X26P and X2 CEW is 16 hours for instructors (8 hours online and 8 hours with a Master Instructor for hosted courses). We now also offer the online option for internally conducted courses. [Submit your request](#).
- Master Instructor certifications are now optional for certification on the X26, X26P and X2 CEW. Participants may attend weapon-specific courses to be certified to instruct others on this device (Master Instructors must have both certifications in order to teach for Axon, and for consideration as a Senior Master Instructor).

Key updates to the curriculum cover:

- De-escalation techniques involving the TASER CEW
- Safety Officer requirements
- Drive-stun use
- X2 manual mode
- X2 cross-connect clarification (see below)
- Student waiver requirement changes and other pertinent information from V20 Training Bulletins

Download Instructions

We will not be sending a DVD of Version 20.2 to every instructor. Instead, you can go to <https://www.axon.com/training/resources> or [HERE](#) to download all instructor resources. This folder contains the most recent warnings, exposure release forms, training forms, certificates, training drills and scenarios, videos and other instructor resources.

We will mail the Version 20.2 DVD to any currently-certified instructor who is not able to download material due to agency policies. If you have any questions regarding this Training Bulletin, Version 20.2, download issues, or need to request a DVD, please contact the TASER Training Department at training@taser.com.

Additional Training Clarification: X2 Cross-Connect Technology

As we work with members of law enforcement throughout the country on TASER Training, we often receive questions about the cross-connect technology on the X2. The attached PDF helps to illustrate how this technology works and why it matters.

Summary: The X2 is intended to provide a backup to a missed shot, and is not recommended for

engaging multiple suspects. Review  [Cross Connect Slides](#).

Thank you for your continued support to TASER CEWs!

TASER Training Department



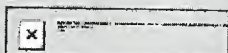
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Kelsey Barak

From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Thursday, January 11, 2018 10:10 AM
To: Dustin Mullins
Subject: Your preview of Axon Accelerate 2018

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Do not click links or open attachments unless you recognize the sender and know the content is safe.



Connect. Learn. Share. Repeat.

For Axon Accelerate 2018, it was our goal to put together a program the likes of which has never been seen in law enforcement.

We are thrilled to give you a special preview of what you'll experience at the conference. Once you see what's on tap, we have a sneaking suspicion you're going to want to get tickets.

Browse sessions by category

BODY WORN CAMERAS

TASER WEAPONS

IT & SECURITY

LEADERSHIP

[PIO](#)[PROSECUTOR](#)[VIEW ALL SESSIONS](#)

Accelerate is set to feature some of the foremost world experts in a range of technology, training and public safety topics.

The conference will not only feature lectures, panels and certifications—there will be onsite interactive experiences and time to learn from officers around the world. Also, you'll have the chance to get your hands on Axon's latest technologies, and ensure your agency is getting the most from your tech investment.

[REGISTER NOW](#)

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From: Sr. Director Stacy Kelly - TASER CEW Training Department <training@taser.com>
Sent: Friday, January 5, 2018 7:23 AM
To: Dustin Mullins
Subject: TASER Training Bulletin 20.0-08 Version 20.2 Release_Cross Connect

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x

TRAINING

TRAINING BULLETIN 20.0-08: VERSION 20.2 RELEASE

**DOWNLOAD THE LATEST INSTRUCTOR TRAINING TO STAY
CURRENT WITH CEW INFORMATION.**

Background: To ensure that our training accounts for the latest updates in technology and public-safety best practices, Axon periodically updates its training materials with important new information.

Version 20.2 of the TASER Instructor and User training courses has been released and is **effective January 15, 2018**. Version 20.2 supersedes all prior training revisions.

About Version 20.2

Version 20.2 includes instructor and user courses for the TASER X26, X26P and X2 Conducted Electrical Weapons (CEWs). TASER M26 and X3 courses are available upon request.

With the release of Version 20.2, the requirements for the certification courses have changed to the following:

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Key updates to the curriculum cover:

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- X2 manual mode
- X2 cross-connect clarification (see below)

- Student waiver requirement changes and other pertinent information from V20 Training Bulletins

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Summary: The X2 is intended to provide a backup to a missed shot, and is not recommended for

engaging multiple suspects. Review  [Cross Connect Slides](#).

Thank you for your continued support to TASER CEWs!

TASER Training Department



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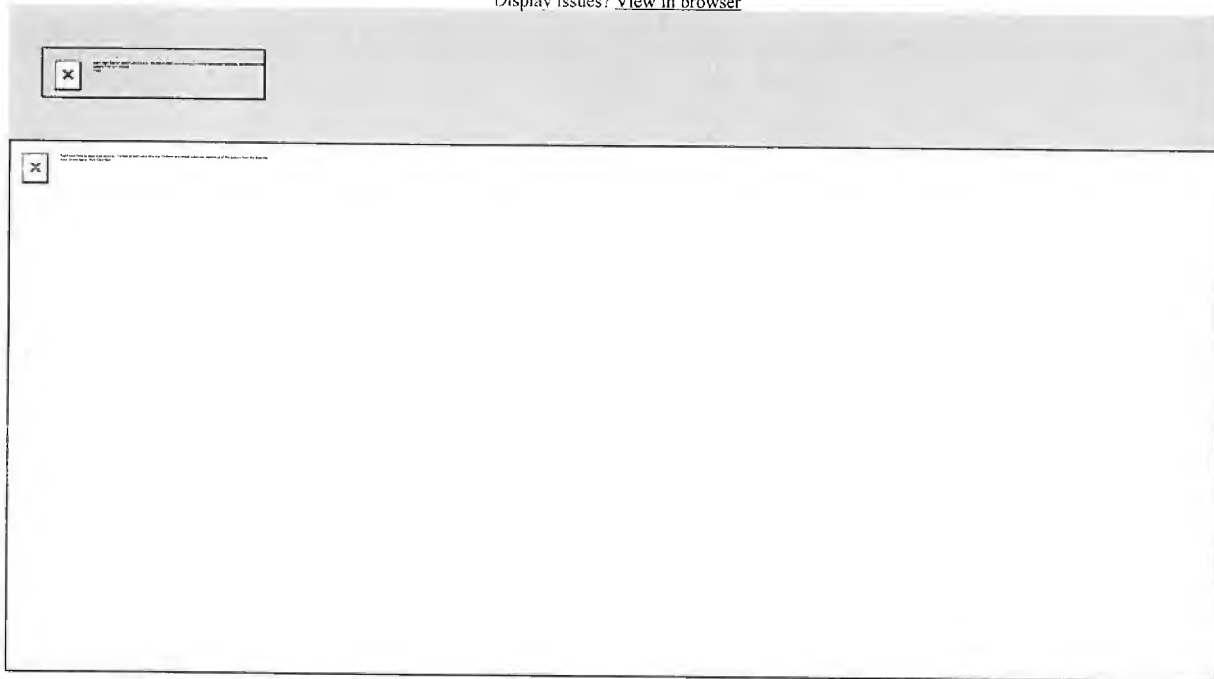
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Kelsey Barak

From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Thursday, January 4, 2018 8:04 AM
To: Dustin Mullins
Subject: Save time, order online

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NO CALLS. NO EMAILS. JUST SIMPLE, ONLINE ORDERING.

Few jobs are as demanding as yours. We know you don't always have time to pick up the phone or send an email when you need new products. That's why we offer a dedicated online store, available 24/7 for law enforcement. From purchasing an Axon Body mount to replacing a cartridge, it's fast, easy, and secure. Plus, you can use the payment method that's right for your agency.

Next time you need a new product, try ordering online.

VISIT ONLINE STORE

And don't forget to bookmark buy.axon.com for future visits!

Sincerely,

Axon

Protect Life



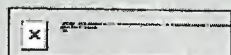
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Kelsey Barak

From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Thursday, December 21, 2017 8:07 AM
To: Dustin Mullins
Subject: Early bird offer for Axon Accelerate 2018

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Mark your calendars and your budgets

Accelerate promises to be the premier tech and public safety event of the year—and it pays to sign up early.

The first 100 registrants to use the promo code **EarlyBird25** will save 25% on the conference dues. Consider it the perfect conversation starter with your budgetary powers-that-be to get Accelerate on the books for 2018.

RESERVE YOUR SPOT

Axon Accelerate keeps getting better

It's hard to top last year's event, but we made it our mission.

Expert-led sessions, lectures, and fireside chats

- Crisis communications
- Emerging law enforcement technologies
- TASER CEWs
- Officer mental health, and much more.

Live, hands-on experiences

- Demo Axon products and technologies
- Preview what's to come

Get certified

- Instructors will be offering a range of certifications in camera products.

Axon Accelerate keeps getting better

Join us in Scottsdale, AZ on June 5th and 6th, 2018 for learning and networking. Oh, and don't forget the after parties, too.

GET YOUR EARLY BIRD TICKETS



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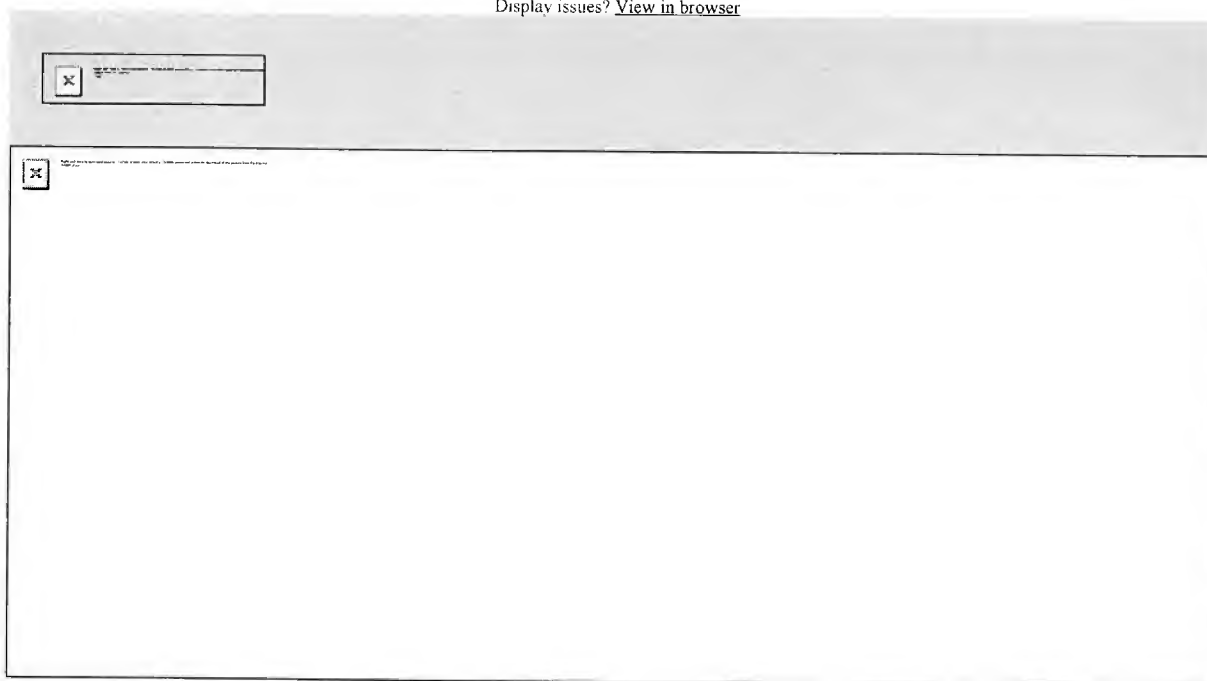
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Kelsey Barak

From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Monday, December 18, 2017 11:09 AM
To: Dustin Mullins
Subject: Breathe...your TASER can still make it!

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GET YOUR SHIP TOGETHER.

It's not too late to gift a TASER device, and with 25% off our consumer devices, why wouldn't you? Order by tomorrow to get that TASER under the tree in time!

Use the code **AxonLEFamily** at checkout.

SHOP NOW

Sincerely,

Axon
Protect Life



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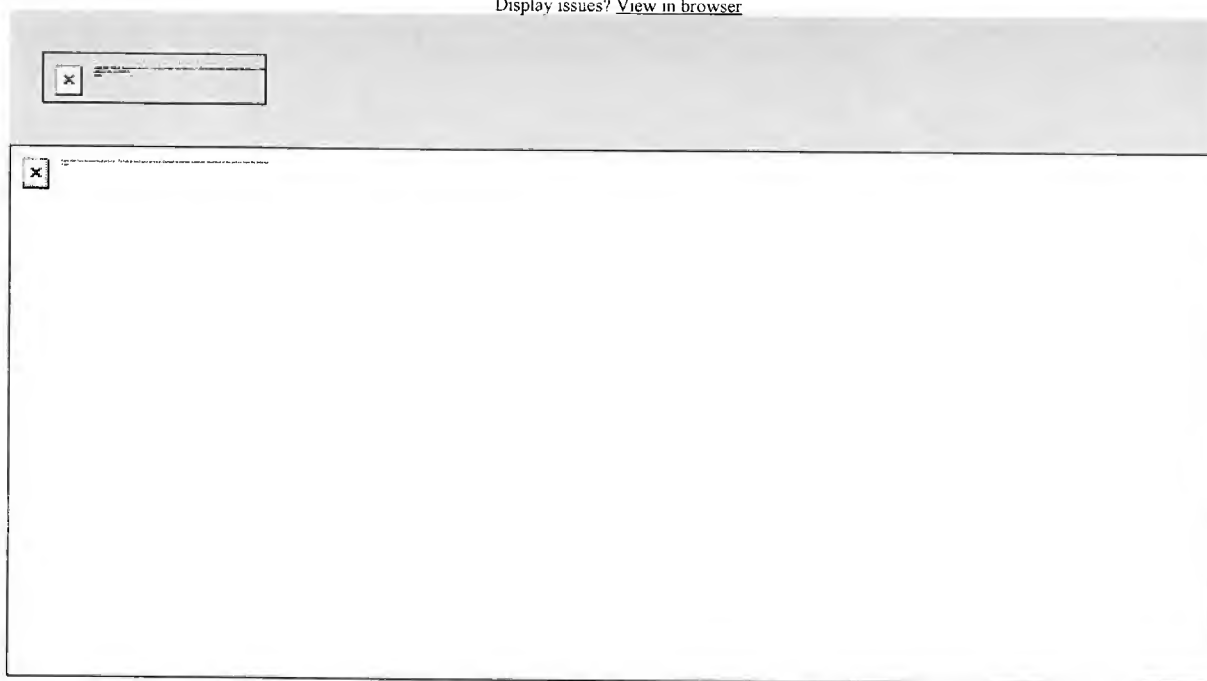
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Kelsey Barak

From: Brian Falldin <bfalldin@contact.axon.com>
Sent: Wednesday, December 13, 2017 9:16 AM
To: Dustin Mullins
Subject: Watch what happens when an ex-employee goes off.

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GOT IT ON CAMERA? GET IT TO THE COPS.

Dear Dustin,

Crimes big and small need the public's help. [Watch our video](#) and see how Axon Citizen makes evidence collection, both in real time and privately afterwards, a breeze.

Don't forget to register for our December 15, 2017 webinar to learn more about Axon Citizen live.

Time: 10 AM (PST) - 11 AM (MST) - 12 PM (CST) - 1 PM (EST)

Duration: 30 minutes

SIGN UP NOW

Sincerely,

Brian Falldin

Director of Product Marketing

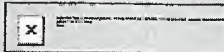


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From: Katie Lincks <katie.lincks@contact.axon.com>
Sent: Thursday, December 7, 2017 12:06 PM
To: Dustin Mullins
Subject: Axon Accelerate User Conference Tickets

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Announcing Accelerate 2018

Be sure to remember Accelerate in
your 2018 budget planning!

BUY TICKETS

This year's Axon Accelerate User Conference promises to be an event you won't want to miss. We're bringing in experts from around the world to discuss topics including crisis communications, emerging law enforcement technologies, TASER CEWs, officer mental health and much more.

Conference attendees will have the chance to get hands-on experience with the latest Axon technologies—and preview what's to come. And master instructors will be offering a range of certifications, in subjects

such as TASER CEWs and camera products.

Join us in Scottsdale, AZ on June 5th and 6th, 2018 for learning and networking...and we promise to include a bit of fun in there, too.



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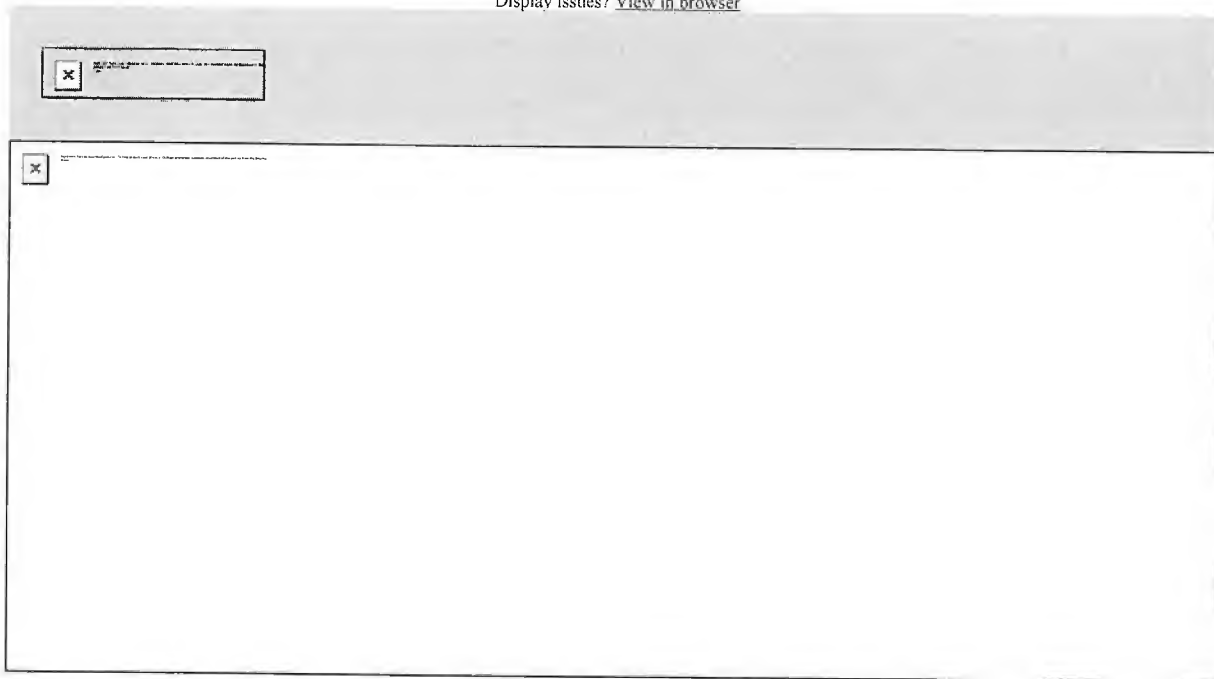
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Kelsey Barak

From: Brian Falldin <bfalldin@contact.axon.com>
Sent: Wednesday, December 6, 2017 8:23 AM
To: Dustin Mullins
Subject: Webinar 12/15: Collecting evidence from the public

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YOUR COMMUNITY WANTS TO HELP. MAKE IT EASY FOR THEM.

Dear Dustin,

What's the biggest obstacle to community evidence submission? The wrong tools for the job. That's according to Mike Wagers, the **former COO of Seattle PD** and presenter at the Axon Citizen webinar on December 15.

Wagers, who has 10 years of law enforcement experience, along with Axon Principal Product Manager, Noah Spitzer-Williams, will show how agencies can build community trust with private, secure evidence submission tools. Plus, you'll see first-hand how Axon Citizen streamlines evidence management during a crisis.

Join them on December 15, 2017

Time: 10 AM (PST) - 11 AM (MST) - 12 PM (CST) - 1 PM (EST)

Duration: 30 minutes

SIGN UP NOW

Sincerely,

Brian Falldin

Global Director of Product Marketing

Axon

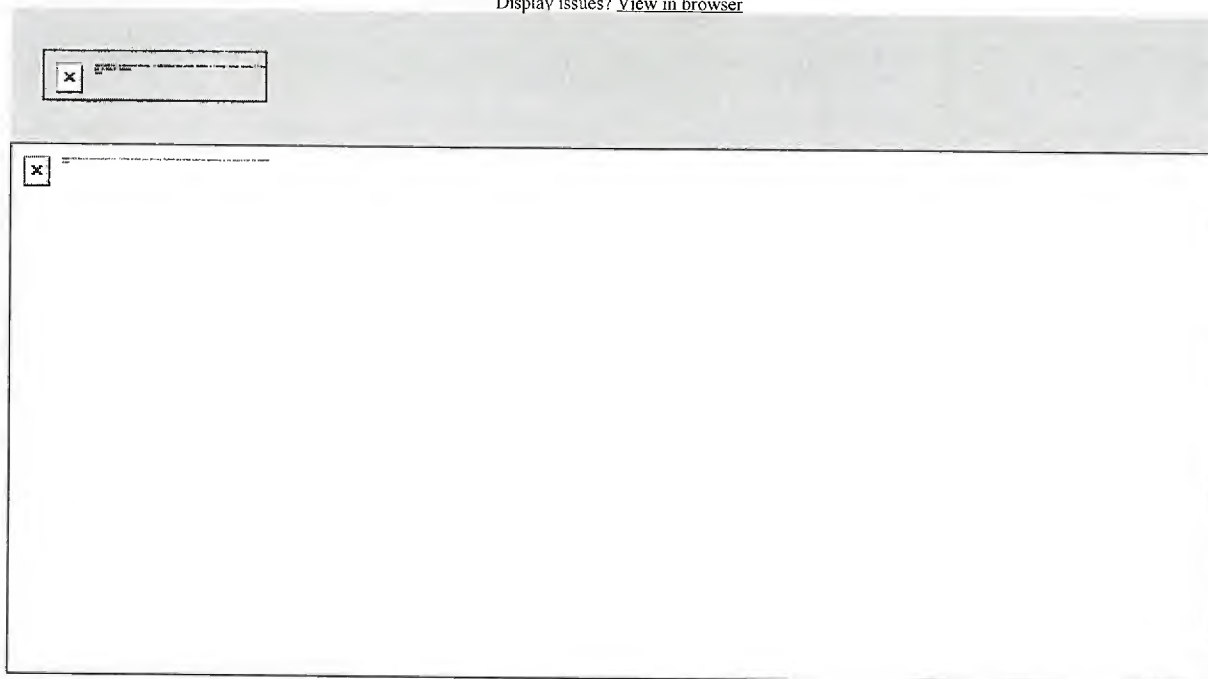


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From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Thursday, November 30, 2017 9:36 AM
To: Dustin Mullins
Subject: Join our Axon Citizen webinar on December 15

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TRUST IS A TWO-WAY STREET. KEEP IT OPEN WITH AXON CITIZEN.

Dear Dustin,

Communities and law enforcement agencies rely on each other to prevent and solve crimes. Unfortunately, manual evidence collection and management, inefficient workflows, and security issues can weaken these efforts.

In our December 15 webinar, law enforcement and security experts will discuss the challenges of collecting digital evidence from the community and show how Axon Citizen streamlines the process. You'll learn about:

- Tools that simplify evidence collection, management, and verification

- Ways the public can contribute to an investigation in real time and privately
- Technology that supports law enforcement-witness corroboration

REGISTER FOR THE WEBINAR TODAY

Date: December 15, 2017

Time: 1:00 pm EST - 12:00 pm CST - 11:00 am MST - 10:00 am PST

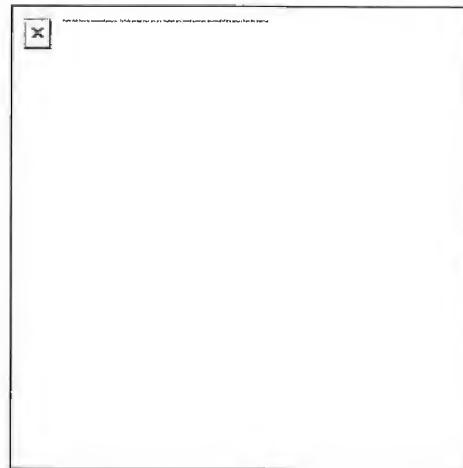
Duration: 30 minutes

SIGN UP NOW

MIKE WAGERS

VICE PRESIDENT, AXON ECOSYSTEM

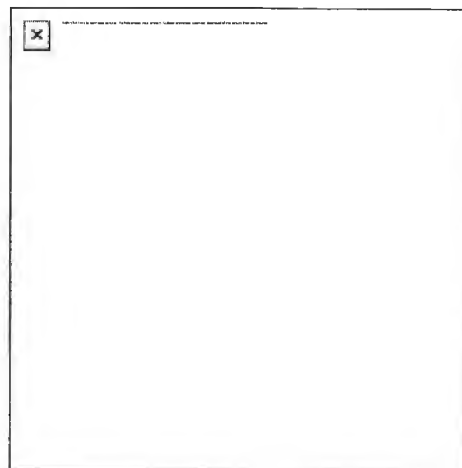
As the **former COO of the Seattle Police department** and a stalwart of public safety for Fortune 100s and the public alike, Mike knows firsthand how important timely evidence collection and management is in building community trust and preventing crimes.



NOAH SPITZER-WILLIAMS

PRINCIPAL PRODUCT MANAGER LEAD, AXON

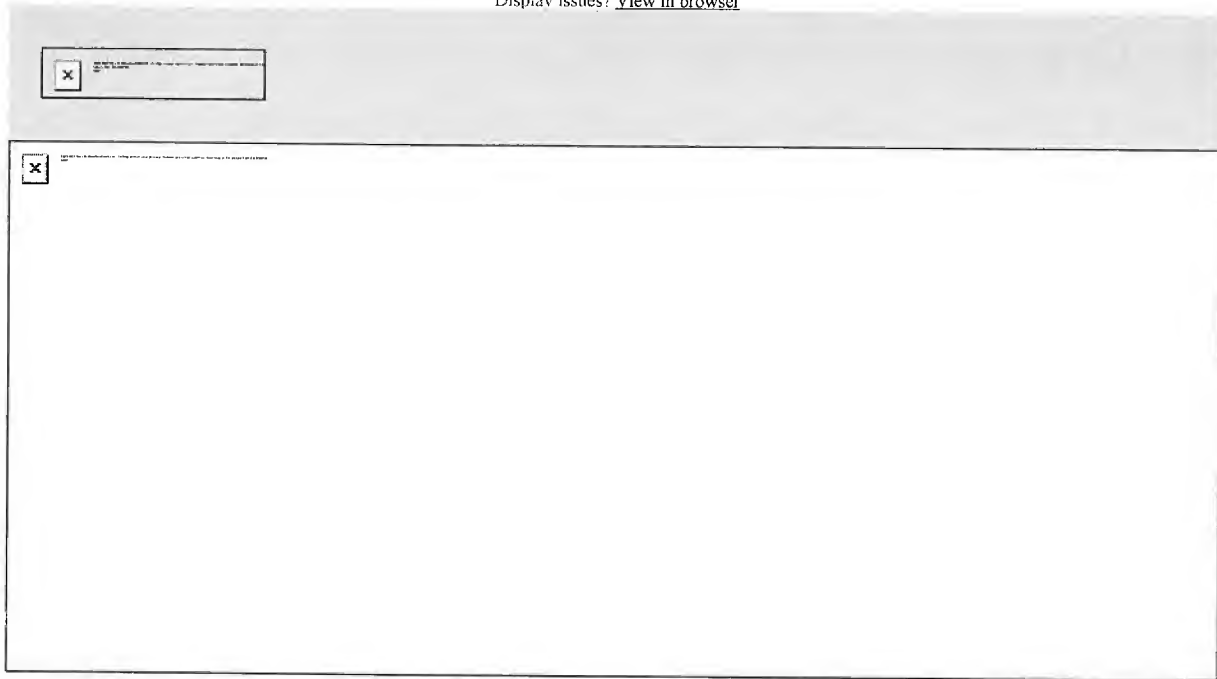
Noah has over 15 years of experience in product and technology management— including a few years as **founder of Highlight Hunter**, a video editing app. Today he's dedicated to keeping communities and law officers safe with Axon's cloud-connected devices and apps.



Kelsey Barak

From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Wednesday, November 29, 2017 9:34 AM
To: Dustin Mullins
Subject: The Perfect Gift: 25% off Consumer TASERS

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'TIS THE SEASON FOR TASER

Get safety and savings for everyone on your list with 25% off all Consumer TASER devices.
Peace of mind is the ultimate stocking stuffer.

Use the code **AxonLEFamily** at checkout.

BUY.TASER.COM

Sincerely,

Axon
Protect Life



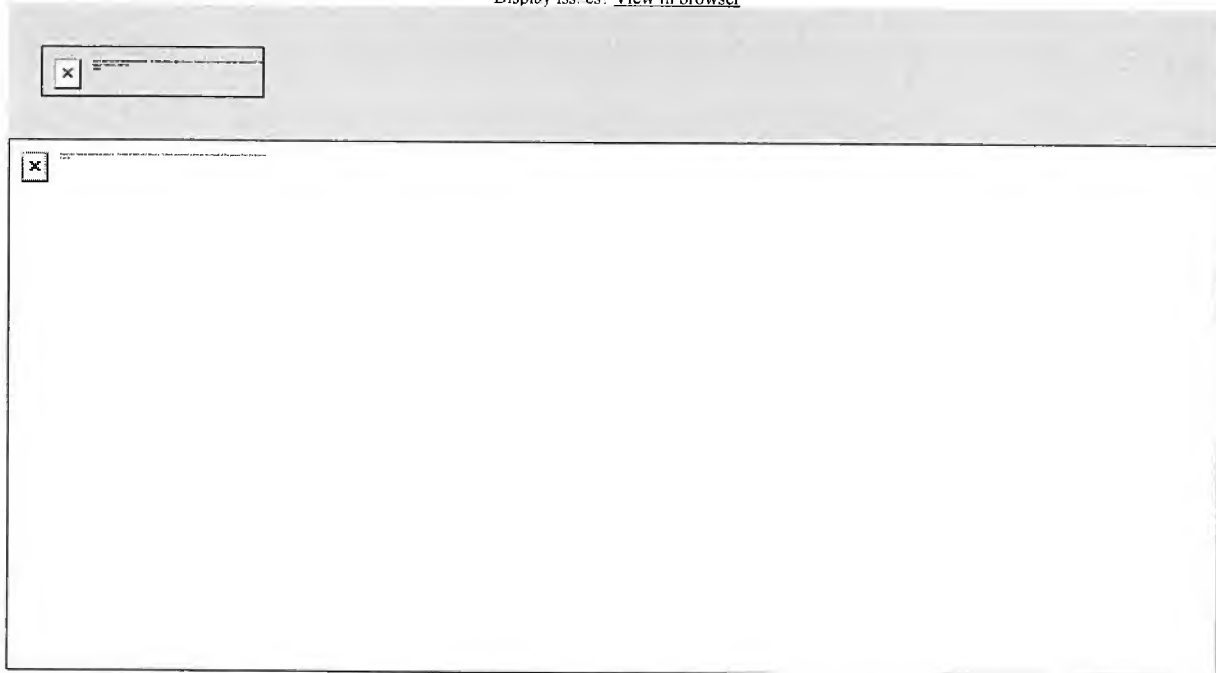
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Kelsey Barak

From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Thursday, November 9, 2017 8:09 AM
To: Dustin Mullins
Subject: Are you in? Here's your custom poster.

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LET'S RECRUIT THE NEXT GENERATION OF OFFICERS

We recently launched our "I'm In" campaign – a movement to help recruit the next generation of officers. And we want you to join us. In our first phase of this campaign, we're offering customized posters, featuring your agency's name.

Become a part of this important initiative and claim your poster today. Simply enter your shipping address and we'll have it sent to you.

CLAIM POSTER

Sincerely,

Axon
Protect Life

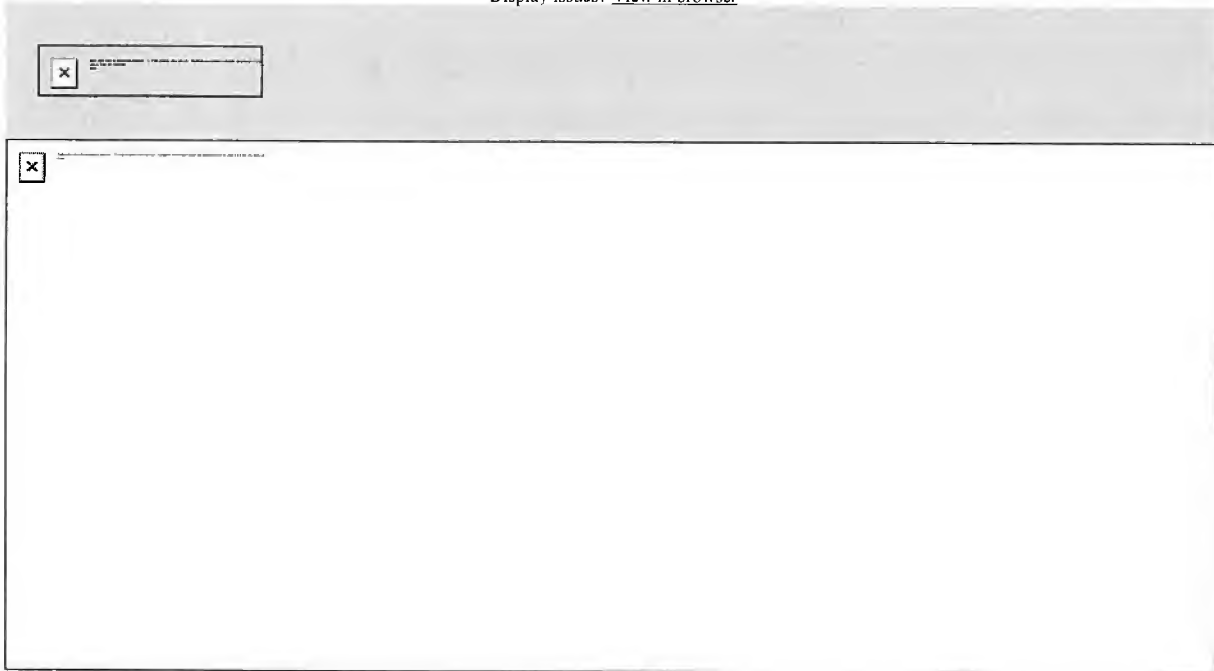


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From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Wednesday, November 1, 2017 10:44 AM
To: Dustin Mullins
Subject: IACP recap: Axon's new and future tech

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IACP WAS A LOOK INTO THE FUTURE

Curious why people were lined up around Axon's booth at IACP? Well, we debuted some pretty amazing tech that had people talking.

IACP attendees got a chance to see a live demo of our new redaction studio and get hands-on with our newest devices and apps:

- **Redaction Studio**: Uses new features like real-time tracking and auto skin detection to help your team turn around redacted videos and FOIA requests faster
- **Axon Signal Sidearm**: Alerts Axon cameras when you remove your gun from its holster
- **Axon Citizen**: New public safety portal for collecting evidence from the public
- **Artificial Intelligence**: Powerful software that will automate workflows and save you time

Want even more details?

GET A FULL RECAP

Sincerely,

Axon

Protect Life



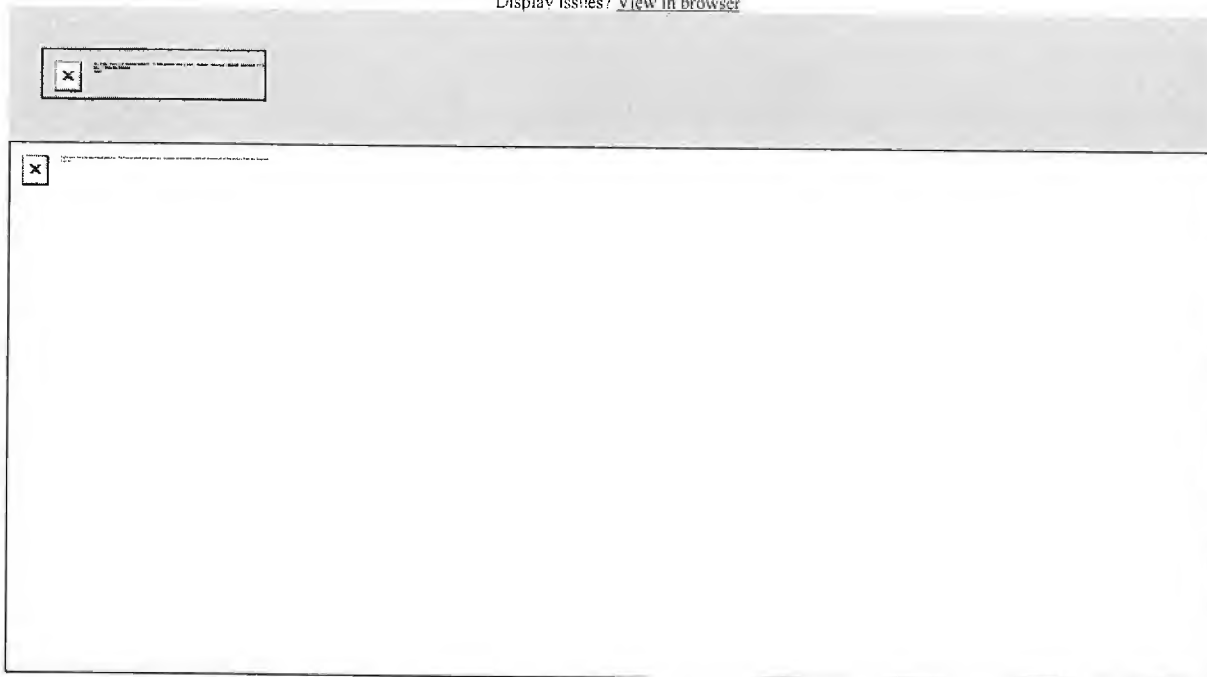
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Kelsey Barak

From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Tuesday, October 24, 2017 11:53 AM
To: Dustin Mullins
Subject: We're In. Are You?

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RECRUITING HELP IS ON THE WAY

We had another extraordinary turnout at our IACP booth. In addition to demo-ing some game-changing products at our booth (more to come), we also launched a movement to help recruit the next generation of officers with a powerful [new video](#).

We're calling the campaign "I'm In." As agencies struggle with declining applicant numbers and how to keep today's officers motivated, we wanted to do our part to help. We're creating a series of tools and resources that agencies can use to support recruiting efforts in their communities — and they'll be free for you to use.

Join the movement and give your input on what will help you most.

I'M IN.

Sincerely,

Axon
Protect Life



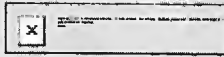
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Kelsey Barak

From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Friday, October 20, 2017 3:26 PM
To: Dustin Mullins
Subject: Law Enforcement Social Media Usage Survey

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LAW ENFORCEMENT SOCIAL MEDIA USAGE SURVEY

How much does your agency engage on social media? We want to hear from you on how you use social media to connect with your communities and Axon. Please take a couple of minutes to fill out this survey.

TAKE SURVEY

Thank you!

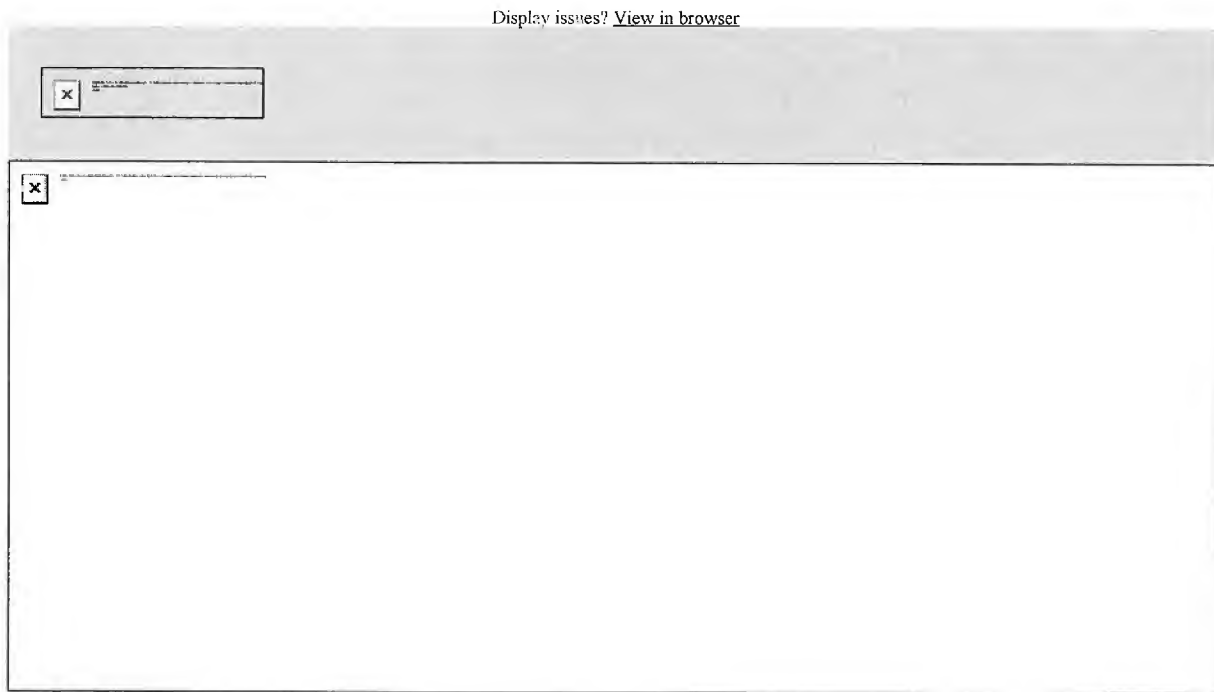
The Axon Marketing Team



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From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Tuesday, October 10, 2017 10:49 AM
To: Dustin Mullins
Subject: IACP Product Sneak Peek



New products and updates have arrived at Axon. If you're coming to IACP, you can be among the first to learn about major improvements to redaction – as well as new tools that help you collect and manage evidence.

Stop by our IACP booth (#2825) for a sneak peek and demos of:

- Axon Signal Sidearm: Alerts Axon cameras to begin recording when you remove your gun from its holster
- Axon Records: Reimagined RMS product that we're actively developing for a 2019 launch
- AI: Learn how we're applying artificial intelligence to help automate workflows and generate insights

And as always, we have a few more announcements in the works that we're only sharing once it's show time.

Are you going to IACP?

YES, I AM IN

NO, BUT KEEP ME UPDATED

Sincerely,

Axon

Protect Life



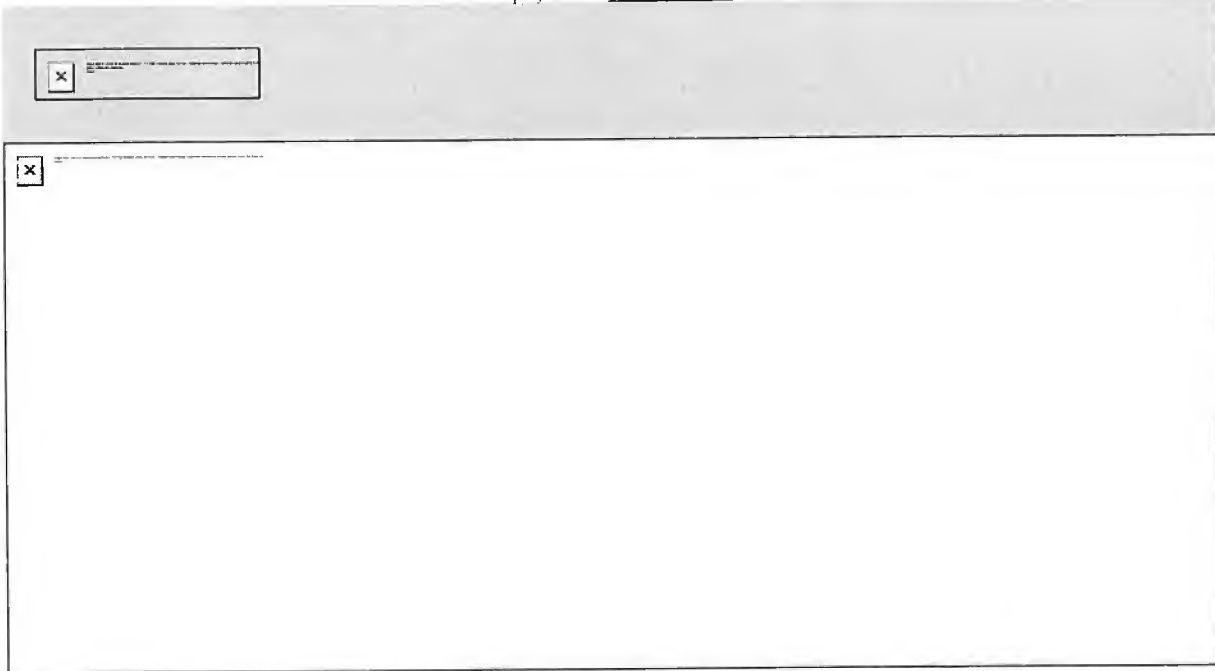
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Kelsey Barak

From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Tuesday, October 3, 2017 12:02 PM
To: Dustin Mullins
Subject: Are you in? IACP 2017 is coming up fast

Display issues? [View in browser](#)



THE FUTURE IS HERE. ARE YOU IN?

Dear Dustin,

Technology is transforming the day-to-day job of an officer. If you'll be at this year's IACP, swing by our booth (2825) to see the latest ways we're helping officers spend more time in the community and less time doing paperwork. Plus, you can learn more about a new program that gives select agencies early access to new technologies and helps them stay on the cutting edge.

Going to IACP?

YES, I'M IN

NO, BUT KEEP ME UPDATED

Sincerely,

Axon
Protect Life



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From: Zac Emmel <zemmel@axon.com>
Sent: Thursday, September 28, 2017 10:31 AM
To: Dustin Mullins
Subject: Axon wants your help!

Display issues? [View in browser](#)



Dear Dustin,

My name is Zac, I'm on the product management team at Axon. We want to improve the evidence management experience for you and would really appreciate your feedback.

Would you be able to take a quick survey to help us out? It should take less than a minute.

TAKE SURVEY

Thanks so much!

Zac Emmel
Product Manager

Axon
Protect Life



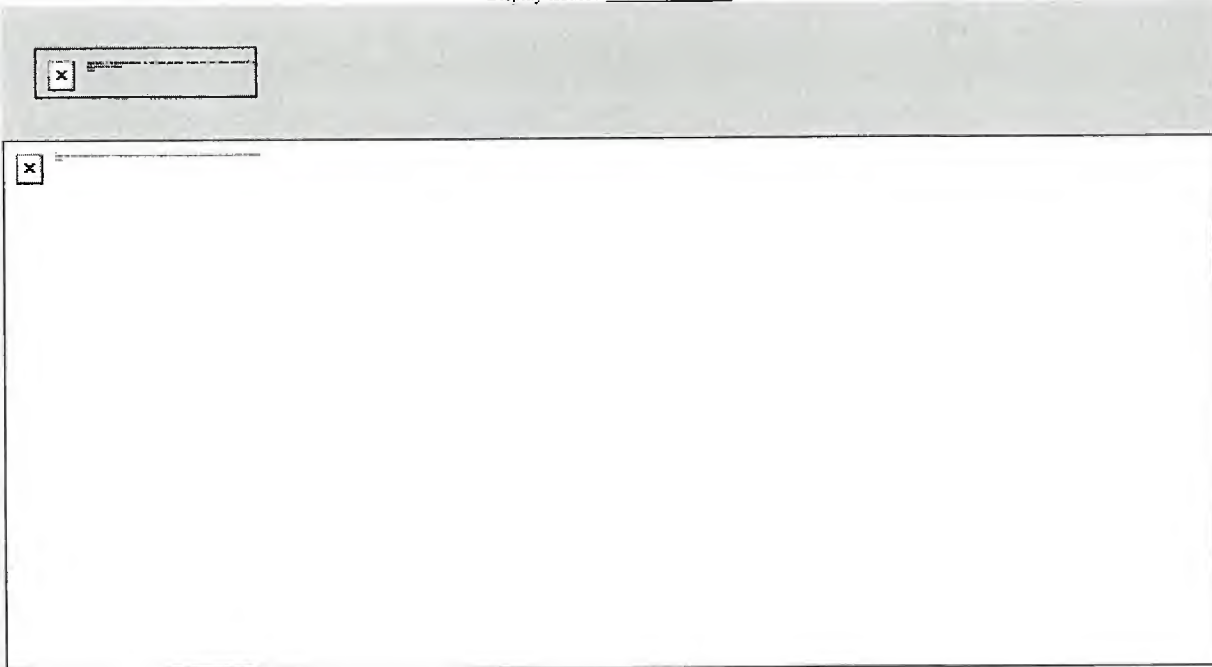
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Kelsey Barak

From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Tuesday, September 26, 2017 11:27 AM
To: Dustin Mullins
Subject: Get Ready for Axon at IACP

Display issues? [View in browser](#)



AXON AT IACP. ARE YOU IN?

Dear Dustin,

IACP is coming up fast. If you're heading to the show, please make sure to stop by our booth (2825). We're excited for this year's experience, which will showcase our latest technologies, including our new AI-powered apps, new products and the unveiling of a new campaign.

Hope to see you there! Let us know if you're in:

YES, I'M IN

NO, BUT KEEP ME UPDATED

Sincerely,

Axon
Protect Life

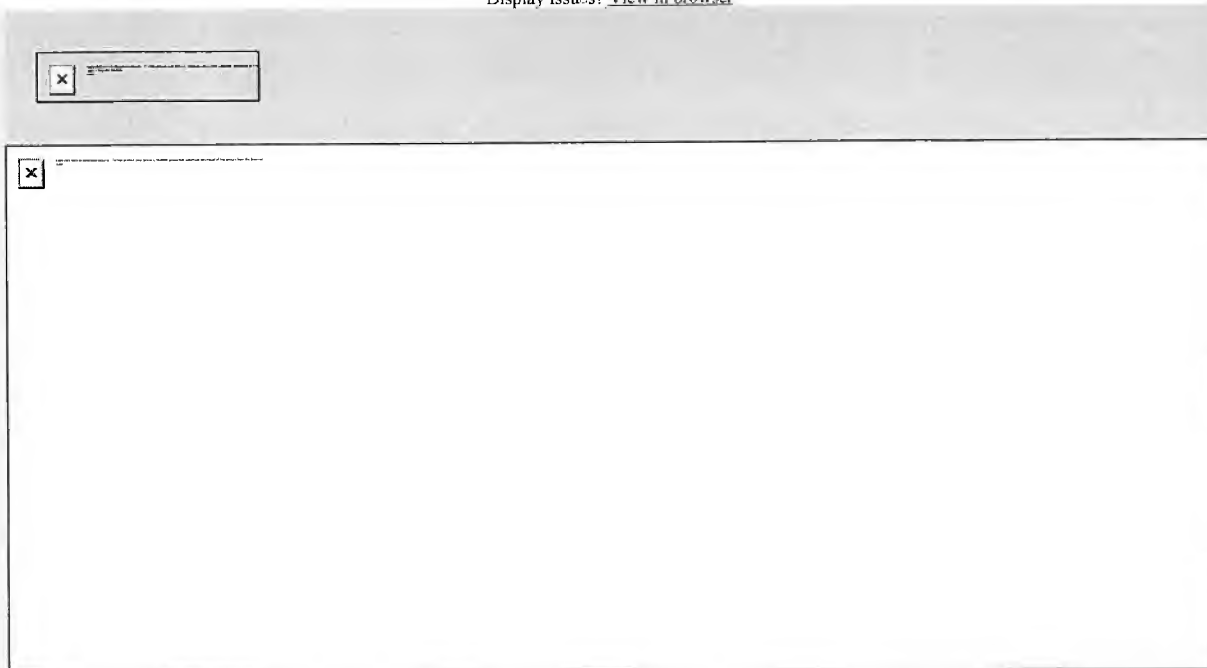


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From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Friday, September 22, 2017 10:08 AM
To: Dustin Mullins
Subject: Offense + Defense: Axon's Security Game is Unmatched

Display issues? [View in browser](#)



SECURITY AT AXON

Dear Dustin,

At Axon, we go above and beyond to keep your critical evidence protected.

Watch our recent webinar on information security to learn about Axon's best practices that exceed industry standards to ensure your agency's data remains secure. Plus, get key insights from our internal security experts about the design process and security infrastructure of [Evidence.com](#).

WATCH WEBINAR ON DEMAND

Want more security information? Our recent blog series, [Security Minded](#), goes in-depth into our full security program, while giving you important tools and information to keep your agency protected.

Sincerely,

Axon

Protect Life



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From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Tuesday, September 19, 2017 10:45 AM
To: Dustin Mullins
Subject: Axon Academy Virtual Class: DEMs Series (Roles & Permissions)

Display issues? [View in browser](#)



AXON ACADEMY VIRTUAL CLASS

Dear Dustin,

You are invited to attend a free virtual class with Axon Academy! The upcoming course will go deep into the recommended settings for the user roles in your [Evidence.com](#) account. The class will cover all of the available permissions and how best to customize each role created. Register today!

The virtual class will be hosted by Retired Sergeant and Strategic Project Manager, Douglas Dirren.

Tuesday, September 26th, 9:00 a.m. MST / 12 p.m. Eastern

(Arizona does not observe Daylight Saving Time).

ENROLL TODAY

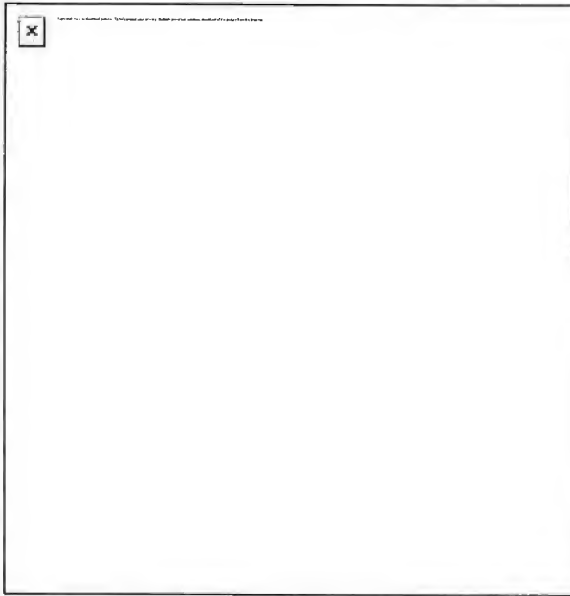
Stay safe,

Axon
Protect Life



From: TASER Training Department <training@taser.com>
Sent: Wednesday, September 13, 2017 2:07 PM
To: Dustin Mullins
Subject: TASER 35' Smart Cartridge Discontinuation

[Display issues?](#) [View in browser](#)



35' SMART CARTRIDGE DISCONTINUATION

Dear Dustin

As of December 29 of 2017, Axon will no longer be manufacturing or selling the 35' Smart cartridges. Currently, there is limited inventory of the 35' Smart cartridges in stock. If your agency is interested in purchasing them or have questions, please contact your CEW sales representative or sales@axon.com.

Thank you for your continued support!

TASER Training Department

Protect Life

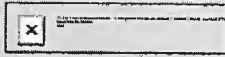


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From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Tuesday, September 12, 2017 9:50 AM
To: Dustin Mullins
Subject: Axon Academy Virtual Class: Getting Started with Evidence.com

Display issues? [View in browser](#)



AXON ACADEMY VIRTUAL CLASS

Dear Dustin,

You are invited to attend a virtual class with Axon Academy! The upcoming course will discuss how to get started with Evidence.com. You will have an opportunity to practice, ask questions, and participate in an open discussion.

The virtual class will be hosted by Retired Sergeant and Strategic Project Manager, Douglas Dirren.

Tuesday, September 19th, 9:00 a.m. Pacific / 12 p.m. Eastern

ENROLL TODAY

Stay safe,

Axon
Protect Life

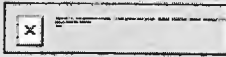


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From: Noah Spitzer-Williams <noahsw@axon.com>
Sent: Thursday, August 24, 2017 3:48 PM
To: Dustin Mullins
Subject: Axon needs your help

Display issues? [View in browser](#)



Dear Dustin,

My name is Noah, and I'm a product manager at Axon (formerly known as Taser International). I'm working on a great new product for Axon, and I'm wondering if you can take a super quick survey to help us out?

It'll take less than a minute to complete.

TAKE THE SURVEY

Thank you!

Noah Spitzer-Williams
Product Manager

Axon
Protect Life



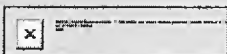
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Kelsey Barak

From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Thursday, August 3, 2017 9:50 AM
To: Dustin Mullins
Subject: Join me for our security webinar

Display issues? [View in browser](#)



Dear Dustin,

I know how much you care about the security of your data. As the Senior Manager of Trust and Security at Axon, I care a lot about it too.

That's why I hope you'll join our upcoming security webinar on Wednesday, August 9 at 10 a.m. PST. I'll walk you through how our team at Axon protects your information.

Please let me know if you'll be tuning in by registering [here](#).

Sincerely,

Greg Hewes

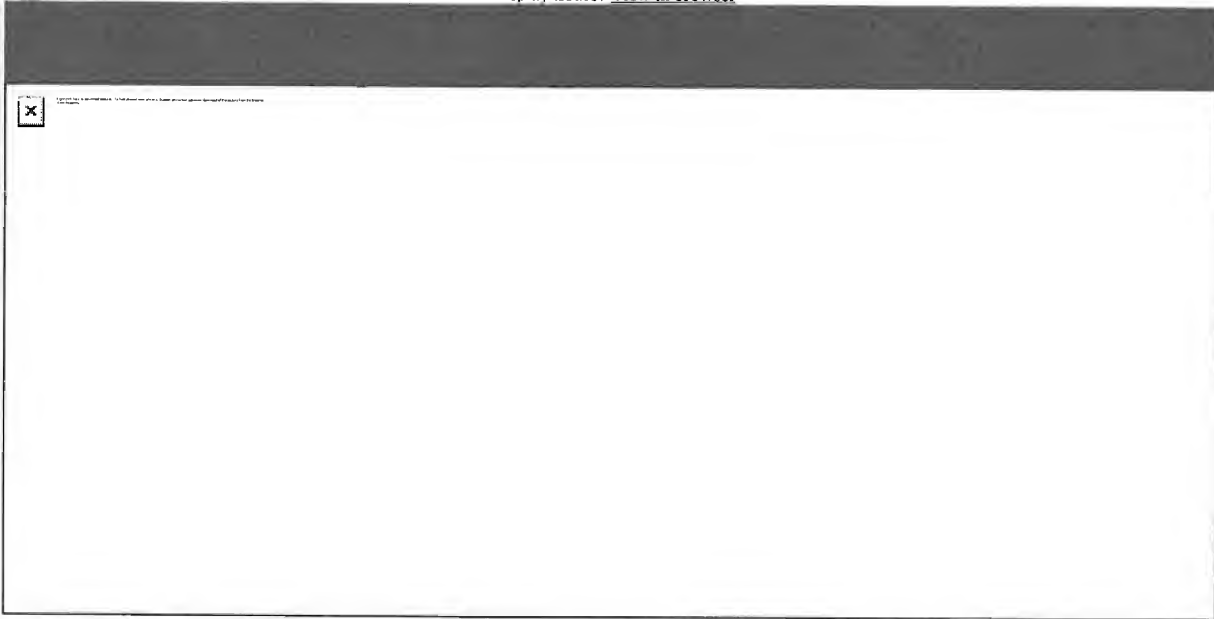


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From: Michael Dzezinski <training@taser.com>
Sent: Wednesday, August 2, 2017 11:11 AM
To: Dustin Mullins
Subject: TASER Training Videos Request

Display issues? [View in browser](#)



VIDEOS REQUEST

Greetings TASER Instructors,

I wanted to take a few minutes to send out a request for CEW deployment videos which may be useful within future TASER training versions.

Specifically, if your agency has a video which you feel may be beneficial in regard to CEW training objectives, please feel free to submit it to us for consideration.

We're especially interested in videos which depict any of the following:

- Compliance achieved merely by arcing or displaying a CEW
- Compliance achieved via good verbalization/de-escalation skills
- Effective deployment utilizing two-shot capabilities of the X2 CEW (e.g. First shot missed or suffered clothing disconnect, 2nd shot achieved desired outcome)

- Any other videos which depict typical learning objectives (e.g. shot placement, cuffing under power, etc).

Any agency who submits a video which is selected for use in Version 21 will be awarded a free X26P or X2 CEW; along with a holster and power source.

Submission guidelines:

1. All video submissions must be sent electronically to TASER Training Staff Instructor Ed Cangiano
2. All video submissions must be accompanied by the Video Release Agreement. This means that your agency must have full ownership of the video; as well as authority to release it to TASER Training (Axon).
3. Please include the following information, at a minimum:
 - Your full name, agency, mailing address and email contact
 - Type of video hardware which recorded the incident (e.g. Axon Flex, in-car video, etc.)
 - Brief narrative, including type of call-for-service; as well as lessons-learned, final outcome, etc.

Agencies who have videos which are selected for use will be notified via email.

Please direct video submission questions directly to Staff Instructor Ed Cangiano.

—

On an unrelated note, please remember that all TASER Instructors are expected to check our Training Resource page at least 72 hours prior to delivering any TASER training.

Unfortunately, we continue to suffer from instructors who aren't using the most current forms and documents; or not complying with Training Bulletins as they apply to use and submission of the exposure release forms, etc.

Thank you,

Michael Dzezinski

Head of Global CEW Training

TASER Training Department

Protect Life

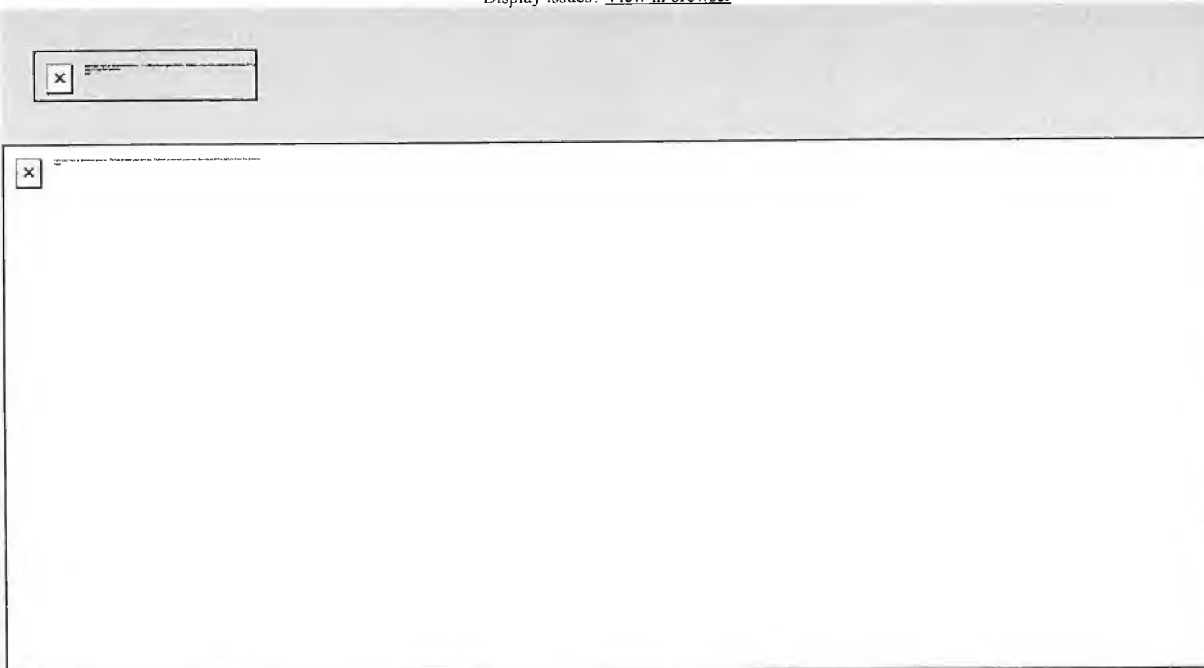


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From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Wednesday, April 19, 2017 1:27 PM
To: Dustin Mullins
Subject: [Webinar] Rick Smith on our one-year camera offer

Display issues? [View in browser](#)



EMPOWER OFFICERS WITH THE TECHNOLOGY THEY NEED

81% of officers in large agencies said their department has not done very well in equipping them adequately to perform their job. We want to help change that. That's why we're offering a free camera to every officer in the U.S.

Join us during our upcoming webinar, where you'll learn all the details of this offer.

Free Camera Trial Webinar

Led by: Rick Smith, Axon CEO & Founder

Thursday, April 20 at 10am PST / 1pm EST

Questions to follow

REGISTER NOW

Sincerely,

Axon

Protect Life

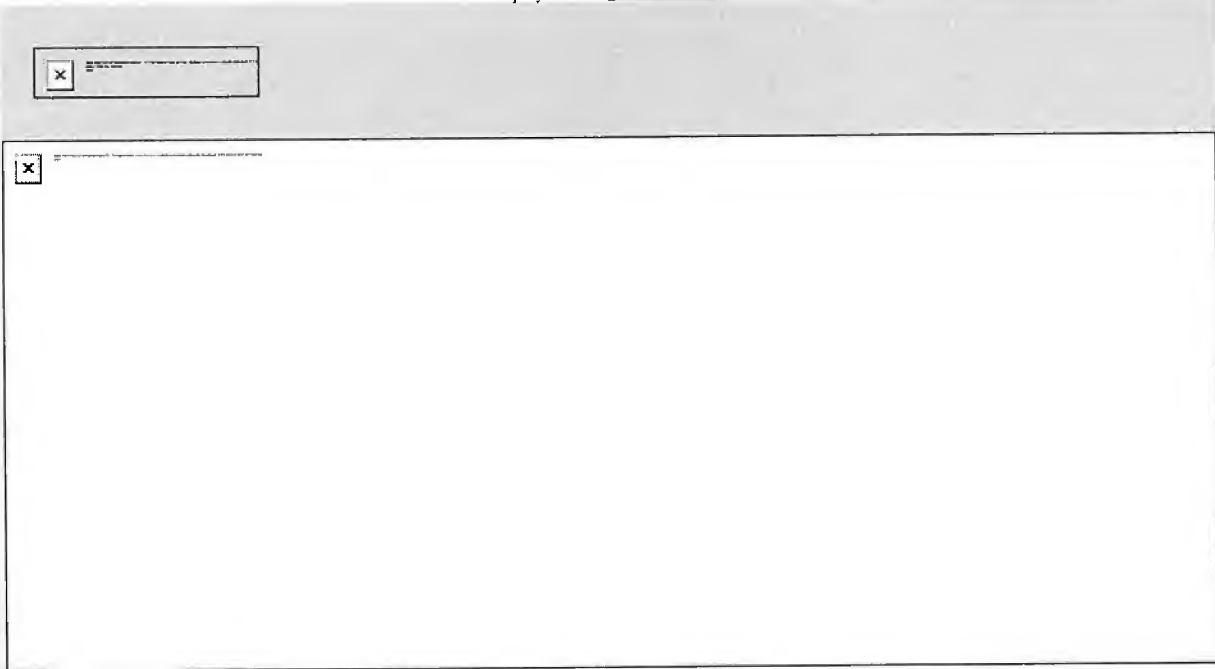


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From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Monday, April 17, 2017 3:33 PM
To: Dustin Mullins
Subject: [Webinar] No cost camera trial: All your Qs answered

Display issues? [View in browser](#)



AXON'S FREE CAMERA TRIAL: EVERYTHING YOU NEED TO KNOW

We announced some [big news](#) recently. Yes, we're Axon now, and we're also offering a free body-worn camera to every officer in the U.S for a one-year trial.

Learn more about the trial during our upcoming webinar. Axon CEO & Founder Rick Smith will fill you in on all the details, plus take your questions live.

Free Camera Trial Webinar

Led by: Rick Smith, Axon CEO & Founder

Thursday, April 20 at 10am PST / 1pm EST

Questions to follow

REGISTER NOW

Sincerely,

Axon

Protect Life



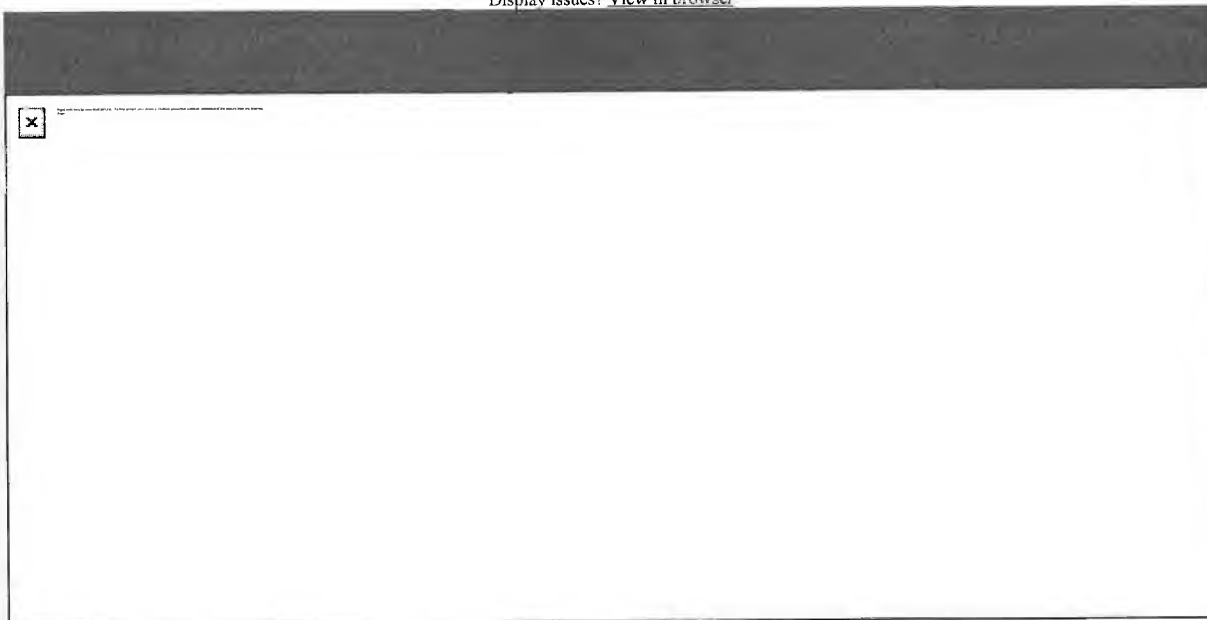
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Kelsey Barak

From: Axon Events <events@axon.com>
Sent: Wednesday, April 12, 2017 8:43 AM
To: Dustin Mullins
Subject: Axon Accelerate: BOGO's back by popular demand

Display issues? [View in browser](#)



BUY ONE, GET ONE FREE UNTIL MAY 10

We heard from you that you needed more time for buy-one-get-one-free registrations to Axon Accelerate, so we extended the offer. Now through May 10, you can take advantage of two-for-one conference registrations (a \$599 value).

At Axon Accelerate, law enforcement, technology gurus, and the Axon team will come together to share best practices, future products, and innovative ways to use technology. Want to see what sessions are planned? **Check out [the agenda](#).**

Don't miss out on this limited-time offer by registering today.

REGISTER NOW

Sincerely,

Axon Events Team

Protect Life.

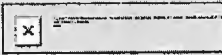


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From: Axon (formerly TASER International) <donotreply@contact.axon.com>
Sent: Monday, April 10, 2017 3:11 PM
To: Dustin Mullins
Subject: Axon Academy Virtual Class: Getting Started with Evidence.com

Display issues? [View in browser](#)



AXON ACADEMY VIRTUAL CLASS: GETTING STARTED WITH EVIDENCE.COM

Dear Dustin,

You are invited to attend a virtual class with Axon Academy! The upcoming course will discuss how to get started with Evidence.com. You will have an opportunity to practice, ask questions, and participate in an open discussion.

The virtual class will be hosted by Retired Sergeant and Strategic Project Manager, Douglas Dirren.

Thursday, April 13th, 9:00 a.m. Pacific / Noon Eastern

ENROLL TODAY

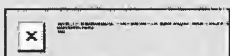
Sincerely,

Axon Enterprise, Inc.
Protect Life.



From: Rick Smith <donotreply@contact.axon.com>
Sent: Wednesday, April 5, 2017 11:36 AM
To: Dustin Mullins
Subject: New name. Same mission.

Display issues? [View in browser](#)



Dear Dustin,

Earlier today, I made a few big announcements. If you weren't online to watch the livestream, you can still get caught up on the news.

Since you're a valued member of the TASER Training community, I wanted to personally thank you for believing in the company all these years. Your partnership and dedication to our products and solutions has gotten us where we are today.

Although we have changed the company name to Axon, the TASER brand will live on for our CEWs, which continue to be a critical part of our business. Similarly, TASER Training will remain a core part of Axon Academy, our full learning & development offering. We'll rely on your expertise and commitment through this transition and well into the future. TASER weapons are an important part of the Axon network of devices and apps that will transform law enforcement and accelerate the future of police work. In fact, we have a new video that shows how, which I encourage you to check out.

Our future starts now, with the second announcement I made: To help agencies get the technology they need, we're offering agencies nationwide a free one-year trial* of our cameras, software and training. Agencies across the country are seeing huge impacts when they give officers the equipment they need to keep themselves and their communities safer. And they're seeing time and cost savings that make the value of this technology obvious. We want other departments to realize these same benefits, starting with rigorous field testing that will help them make an informed decision.

We encourage all providers of body cameras to make similar offers to allow agencies to trial these new technologies and make informed decisions based on experience rather than

paperwork and PowerPoints. The details of this promotion are available at www.axon.com/offer. Please reach out if you have any questions.

Our mission to protect life is more focused than ever, and we ask for your support as we move forward under the new Axon corporate name. Thanks, as always, for the work you do every day to keep our communities safe.

Stay safe,

Rick Smith
Axon CEO & Founder

*Excludes any law enforcement agency or its officers in which Axon is participating in a request for proposal



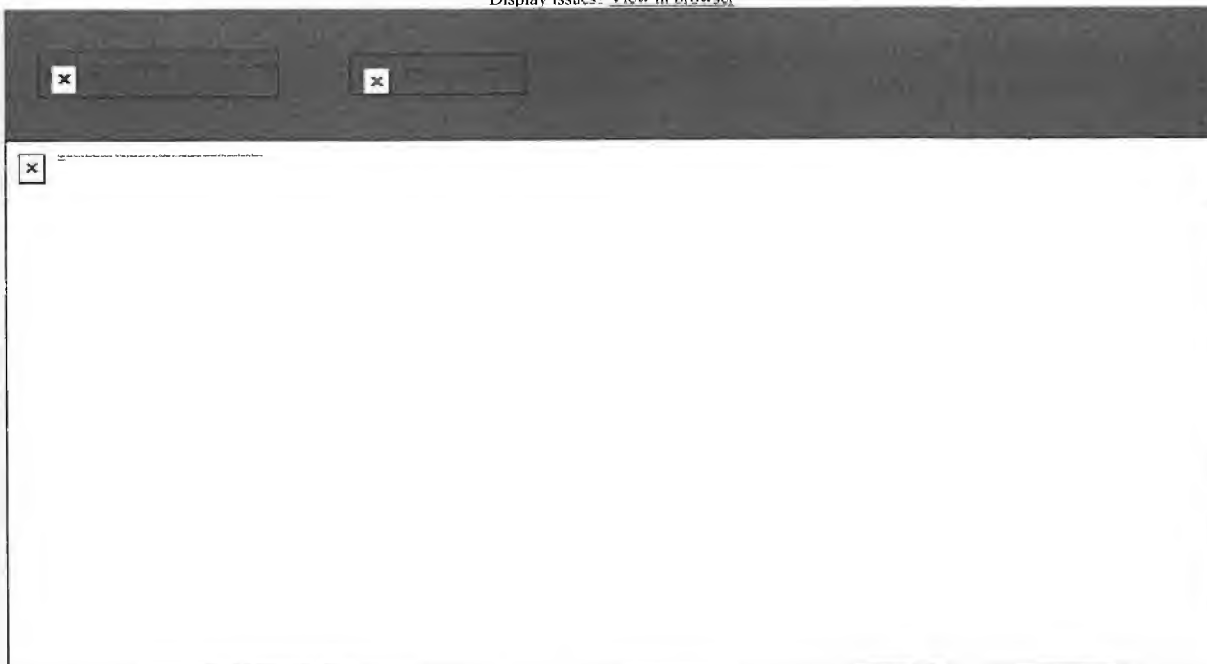
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Kelsey Barak

From: TASER International, Inc. <donotreply@contact.taser.com>
Sent: Tuesday, April 4, 2017 12:38 PM
To: Dustin Mullins
Subject: This will be a game-changer. Watch live.

Display issues? [View in browser](#)



WE'RE CHANGING THE GAME—AGAIN.

Dear Dustin,

Change is coming to TASER International. It's the biggest news in our company's history – the kind of big you don't want to miss. Tune in to our live broadcast tomorrow to find out what's coming.

LIVE Broadcast

April 5

9am Pacific / 12pm Eastern

TUNE IN

Sincerely,

TASER International, Inc.
Protect Life. Protect Truth.



TASER International, Inc. 17806 N. 85th St., Scottsdale, AZ 85255-6311, USA

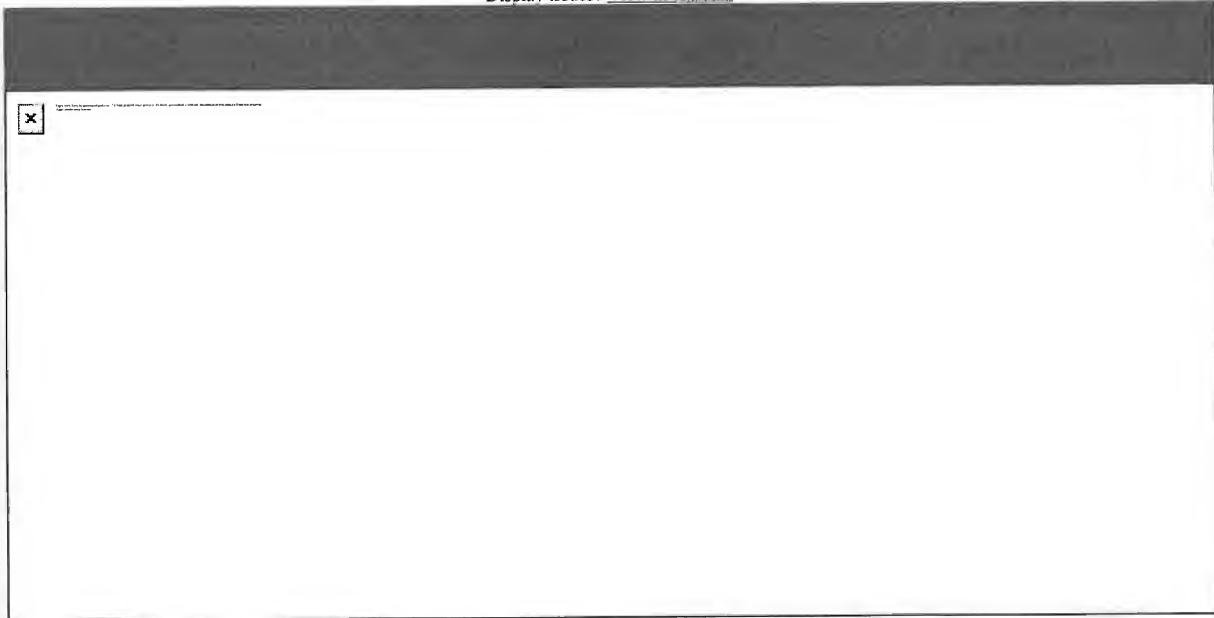
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From: Katie Lincks <katie@taser.com>
Sent: Tuesday, March 28, 2017 9:14 AM
To: Dustin Mullins
Subject: BOGO ends in 3 days! Save on Axon Accelerate.

[Display issues?](#) [View in browser](#)



BUY ONE GET ONE FREE ACCELERATE REGISTRATIONS

Dear Dustin,

Facing more scrutiny and evidence than ever? Learn how to manage it at Axon Accelerate. Act now and get two passes for the price of one. Don't wait – this deal ends in 3 days.

BUY NOW

At the conference, industry leaders will turn their years of experience into actionable insights for you and your agency. Topics covered include:

- Crisis communications
- Effective evidence management strategies
- Body camera policy trends and more

Take advantage of these in-depth discussions June 20-21 in Phoenix.

Don't wait! **Register now** to get two tickets for the price of one. Offer expires March 31, 2017.

Sincerely,

Katie Lincks
Events and Sponsorship Director



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Kelsey Barak

From: TASER Self-Defense <team@taser.com>
Sent: Thursday, March 23, 2017 8:43 AM
To: Dustin Mullins
Subject: Thank you for all that you do! We have your back on and off the job.



Dear Dustin,

Thank you for your commitment to serve and protect our communities. It is our privilege to make tools that protect you at work and at home.

To show our appreciation and let you know we always have your back, we offer a **year-round discount of 20% off** our civilian line to use yourself or share with friends and family to keep them safe.

Use code: AmericanHero

BUY.TASER.COM

Thank you for everything you do, stay safe.

Sincerely,

TASER Self-Defense



TASER International, Inc. 17300 N. 85th St., Scottsdale, AZ 85255-6311, USA

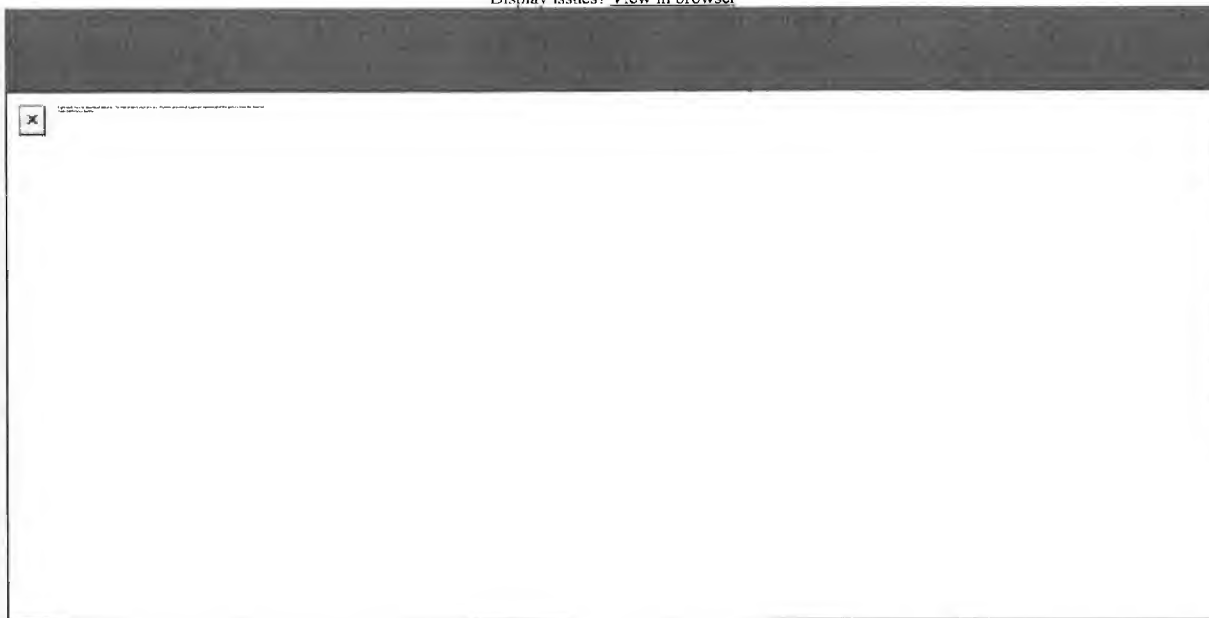
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From: Katie Lincks <katie@taser.com>
Sent: Thursday, March 16, 2017 8:12 AM
To: Dustin Mullins
Subject: BOGO ends in 15 days! Save on Axon Accelerate.

[Display issues?](#) [View in browser](#)



BUY ONE GET ONE FREE ACCELERATE REGISTRATIONS

Dear Dustin,

Facing more scrutiny and evidence than ever? Learn how to manage it at Axon Accelerate. Act now and get two passes for the price of one. Don't wait – this deal ends in 15 days.

BUY NOW

At the conference, industry leaders will turn their years of experience into actionable insights for you and your agency. Topics covered include:

- Crisis communications
- Effective evidence management strategies
- Body camera policy trends and more

Take advantage of these in-depth discussions June 20-21 in Phoenix.

Don't wait! **Register now** to get two tickets for the price of one. Offer expires March 31, 2017.

Sincerely,

Katie Lincks
Events and Sponsorship Director



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From: Katie Lincks <katie@taser.com>
Sent: Tuesday, March 7, 2017 8:07 AM
To: Dustin Mullins
Subject: Get 2 Accelerate passes for the price of 1

[Display issues?](#) [View in browser](#)



BUY ONE GET ONE FREE ACCELERATE REGISTRATIONS

Facing more scrutiny and evidence than ever? Learn how to manage it at Axon Accelerate. Act now and get two passes for the price of one. Don't wait – this deal ends in 24 days.

BUY NOW

At the conference, industry leaders will turn their years of experience into actionable insights for you and your agency. Topics covered include:

- Crisis communications
- Effective evidence management strategies
- Body camera policy trends and more

Take advantage of these in-depth discussions June 20-21 in Phoenix.

Don't wait! **Register now** to get two tickets for the price of one. Offer expires March 31, 2017.

Sincerely,

Katie Lincks
Events and Sponsorship Director



TASER International, Inc. 17500 N. 85th St., Scottsdale, AZ 85255-6311, USA

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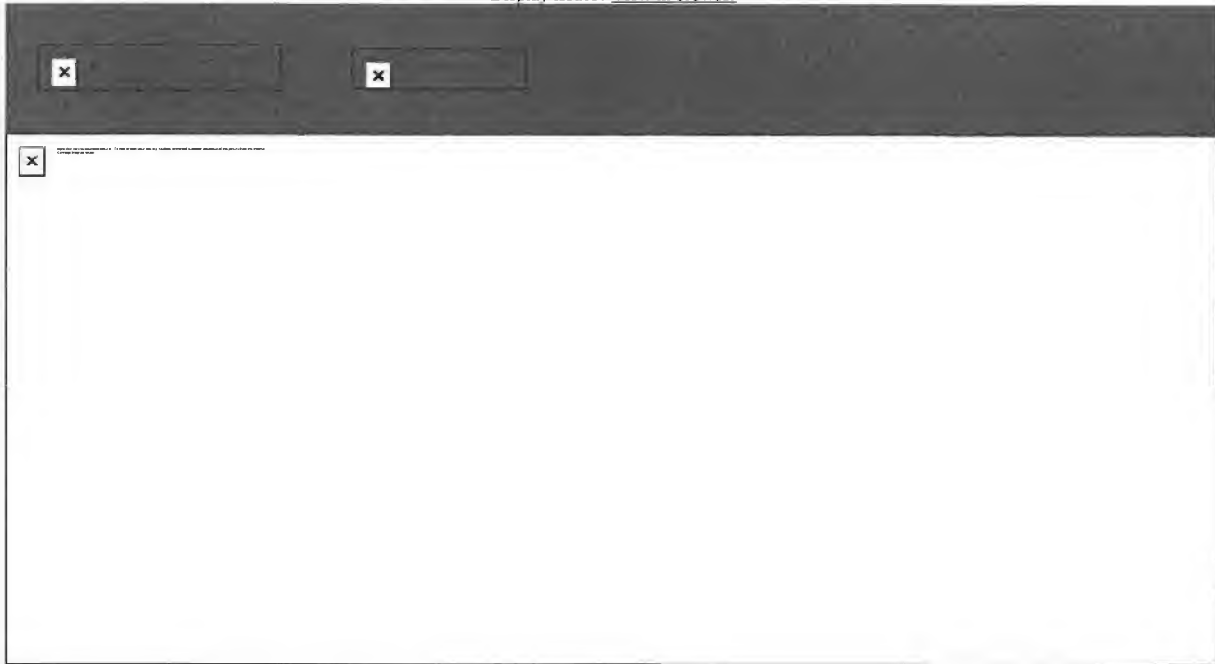
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Kelsey Barak

From: TASER International, Inc. <donotreply@contact.taser.com>
Sent: Tuesday, February 28, 2017 7:44 AM
To: Dustin Mullins
Subject: Unlimited cartridges, one monthly plan

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A SIMPLE WAY TO BUDGET FOR CARTRIDGES

Dear Dustin,

Want to save on TASER cartridges? Our Unlimited Cartridge Plan can help. Get what you need, when you need it, at a monthly rate that fits your budget.

LEARN MORE

Sincerely,

TASER International, Inc.
Protect Life. Protect Truth.



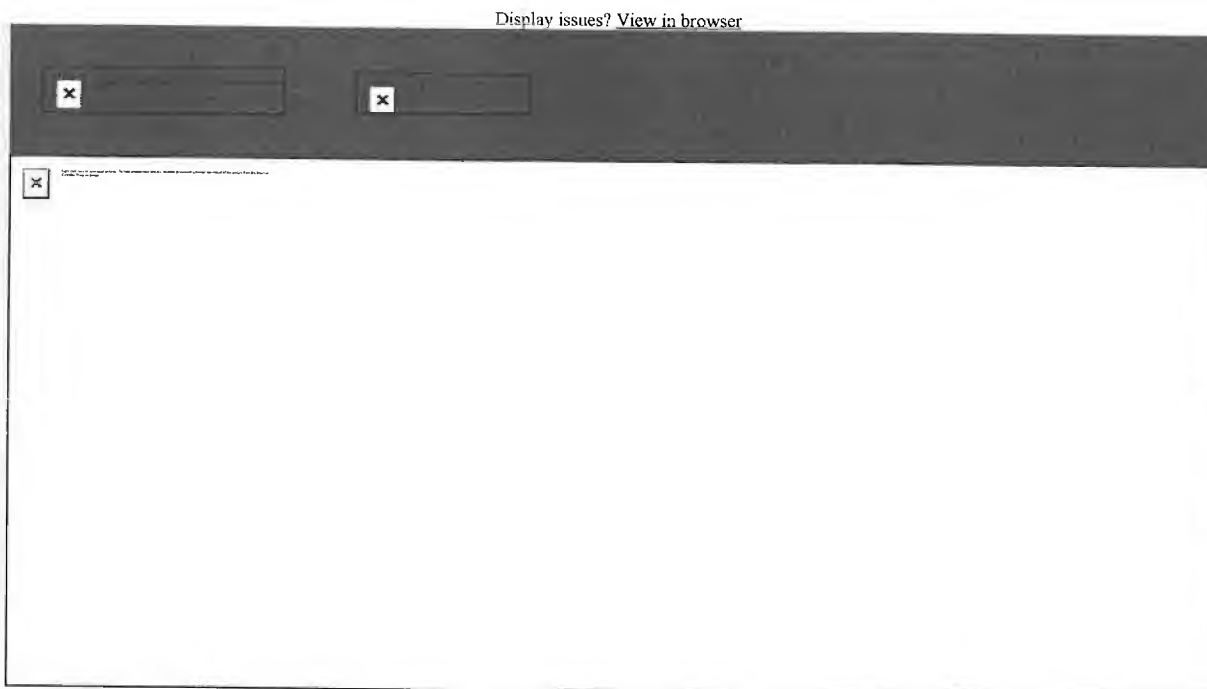
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From: TASER International, Inc. <donotreply@contact.taser.com>
Sent: Monday, February 27, 2017 3:26 PM
To: Dustin Mullins
Subject: Sidearm drawn, camera on.



THE TRUTH IS ON YOUR SIDE

Dear Dustin,

With the Axon Signal Sidearm, you can now capture vital footage without lifting a finger. When you remove your sidearm from its holster, the wireless sensor detects the change and alerts certain Axon cameras within 30-feet so they can begin recording. The best part is it works with the majority of existing holsters, so you can add this key capability without the need for all-new equipment.

Want to learn more? Call 800-978-2737 or visit axon.io/signal to get early access to the Signal Sidearm.

LEARN MORE

Sincerely,

TASER International, Inc.

Protect Life. Protect Truth.



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From: TASER Training Department <training@taser.com>
Sent: Wednesday, February 22, 2017 11:30 AM
To: Dustin Mullins
Subject: TASER Training Bulletin 20.0-07 Annual User Update

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TRAINING

TRAINING BULLETIN 20.0-07: ANNUAL USER UPDATE

Background: As part of its continuing commitment to excellence, TASER International is pleased to announce the release of the 2017 Annual CEW End-User Update PowerPoint presentation.

This presentation takes effect on March 1st, 2017, and is designed for use as part of the TASER end-user certification requirements, as enumerated within the Version 20 "TASER CEW End-User Certification and Annual Re-Certification Requirements" document.

This 2017 Annual CEW End-User Update Presentation, along with a newly released and optional "CEW Study Aid Selected Use Guidelines", can be accessed and downloaded at <https://www.taser.com/training/resources>. This same link also provides for a host of other critical TASER training documents and forms, including TASER Training Version 20.

Please direct any training questions to TASER Training at training@taser.com.



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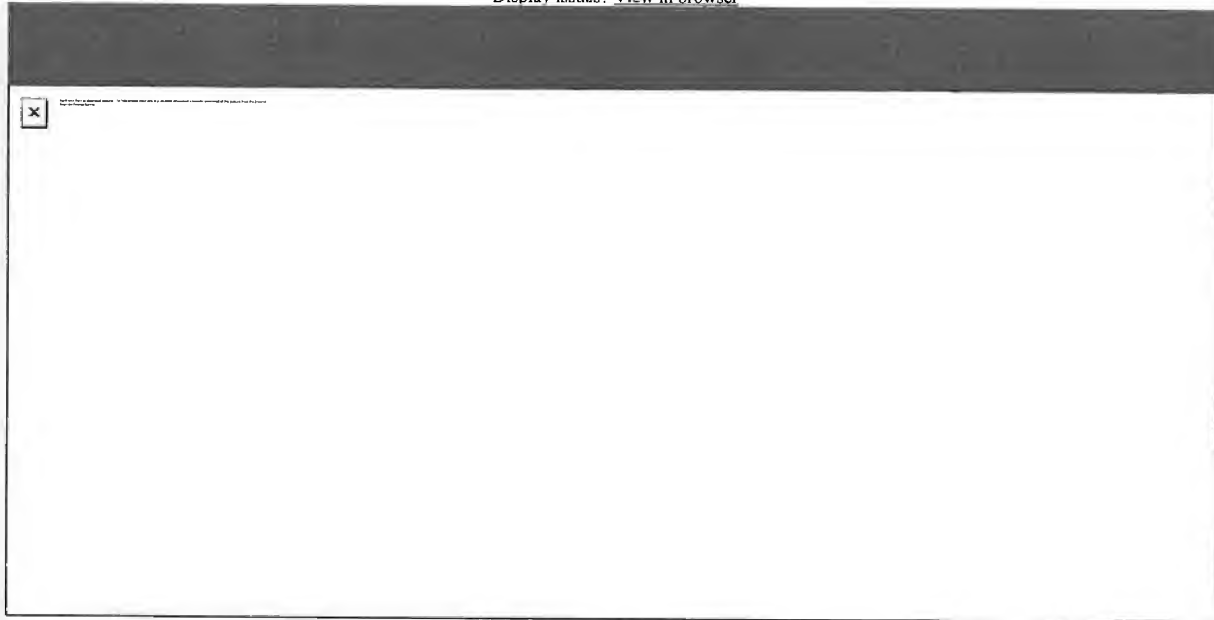
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From: events@taser.com <donotreply@contact.taser.com>
Sent: Wednesday, February 22, 2017 7:06 AM
To: Dustin Mullins
Subject: Need Crisis Comms Training? Come to Accelerate.

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JOIN US AT AXON ACCELERATE IN JUNE

Agencies like yours have a lot to deal with: intense media scrutiny, growing amounts of evidence, and ever-changing technology. Yours is a big job, and it's why you should consider attending Axon Accelerate.

At the conference, industry leaders will cover topics like crisis communications, effective evidence management strategies, and body camera policy trends, turning their years of experience into actionable insights for you and your agency.

REGISTER NOW

If you think you could get something out of in-depth discussions on sessions like that, then we hope you'll join us this June in Phoenix.

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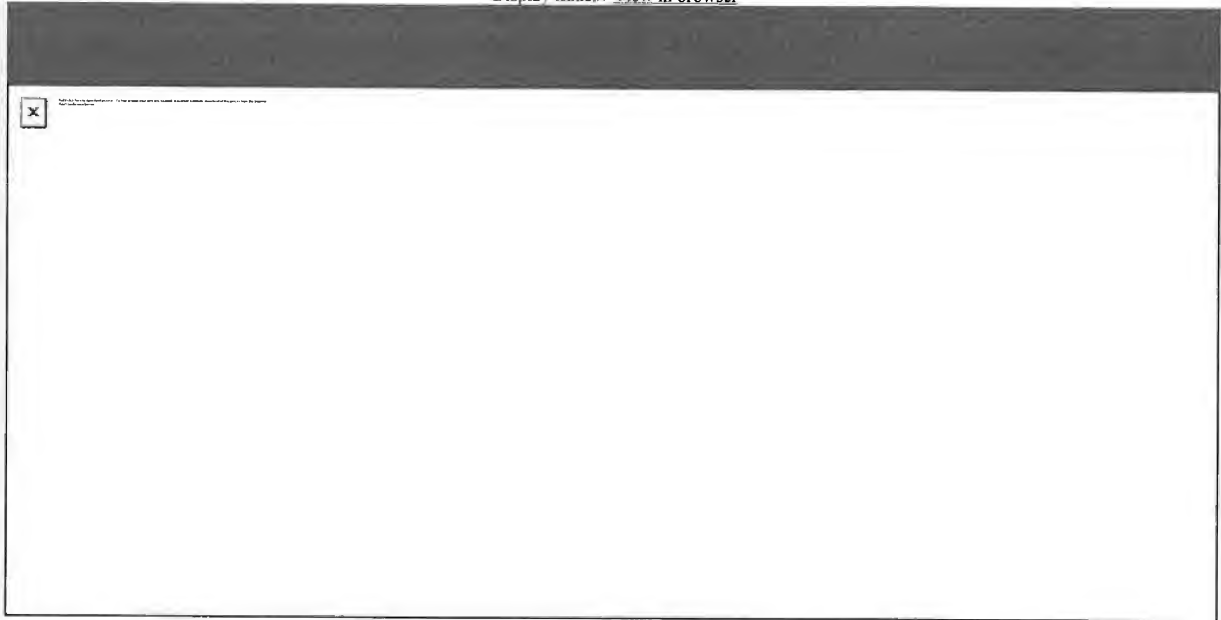
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From: events@taser.com <donotreply@contact.taser.com>
Sent: Thursday, February 16, 2017 7:08 AM
To: Dustin Mullins
Subject: Juggling More Evidence Than Ever? Accelerate.

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JOIN US AT AXON ACCELERATE IN JUNE

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